## Reading Is Fundamental



## Statesville Branch 1979 - 2013

(with two-year break, 2011-2012)

## History

- RIF is the oldest and largest non-profit children's literacy program in the US.
- The Statesville Branch has sponsored the RIF program since \*1979.
- More than 30,000 books have been distributed to more than 10,000 children.

#### Annual distribution criteria

- A different school each year
- All students in grades K-2 get three books each year
- Schools selected based on percentage of high-risk students
- Three distribution dates identified per year

# Funding

- Through 2010, Federal RIF grants funded about 75% of the cost of books
- Federal funding ended, preventing AAUW Statesville from continuing the program in 2011 and 2012.
- Macy's has given our branch a grant for the 2013 distribution.
- The branch no longer needs to supplement the costs.

# Branch Fund-raising

- Holiday Auction
- Member Assessments

# Promotional activities In the past, RIF efforts included...

- Clifford the Big Red Dog visits
- Branch members and parents reading to classes
- Talks to classes
- Gift books for classroom use

- Posters, bookmarks, stickers
- Worksheets
- Storytellers
- Letter to parents

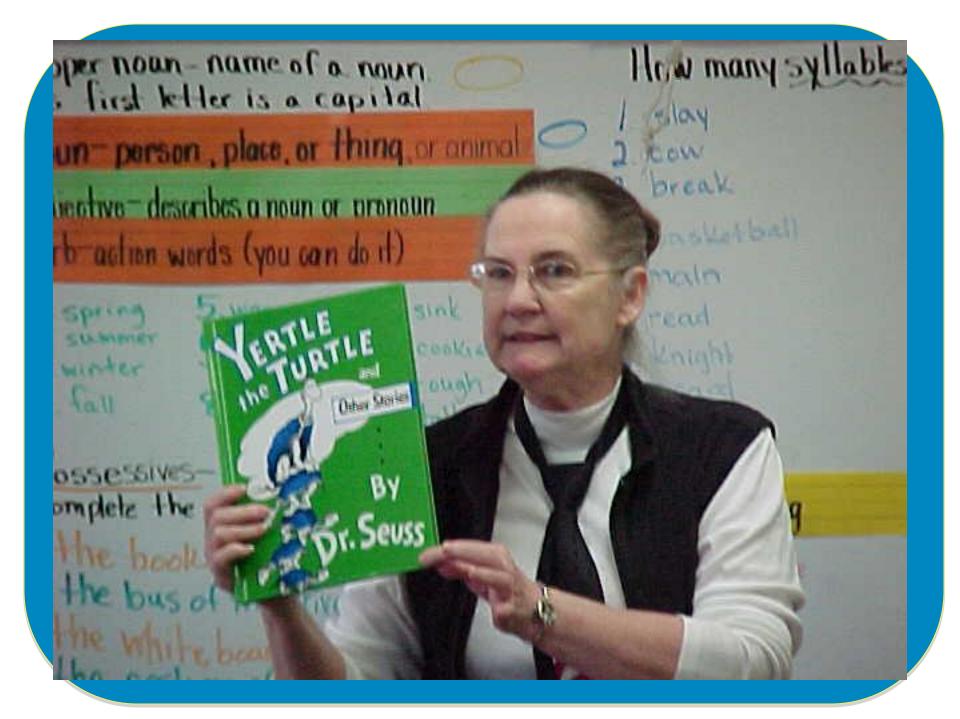
# Promotional activities 2013-2014 will be a work in progress

Team leaders include Virginia Palmer Maryette Bost Pat Abell

#### Possible Follow-up Activities

- Performance Report
- Letters from children, teachers, and parents
- Photographs





































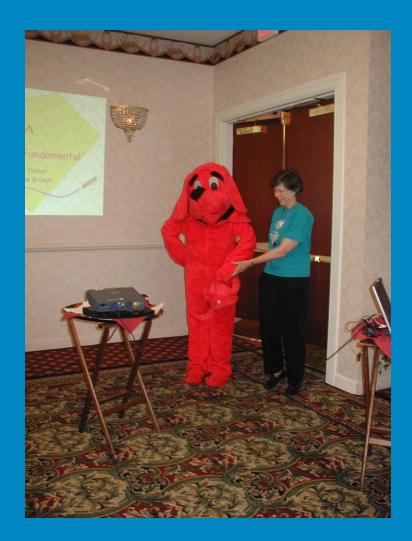














# RIF information is available at <u>www.rif.org</u>

Members are invited to participate in one, two or three distributions.

Sign up at a meeting or before any distribution



- Get 2013 information!
- Reminisce!
- Plan for new distribution!
- Shop at Macy's! Tell them thank you!