

**American Association of University Women of North Carolina
Branch Recognition Program**

Welcome to the new AAUW NC Branch Recognition Program. We hope this gives you a chance to brag a bit about your accomplishments, and we encourage using this to reflect on how your branch can grow in different ways. Branch awards will be announced at the summer meeting, in the Tar Heel News, and on www.aauwnc.org.

Thanks for all you do for AAUW, and please share your successes with the state!

Due date: May 15, 2007.

Except where specified, you may include efforts from January 1, 2006 to May 15, 2007.

When the size of a branch affects the criterion, use your branch size from 2/1/2006.

Please check the applicable activities that your branch completed and provide examples where requested.

- In some categories, you need to claim only one or two of the listed items to get “full marks.” If you’ve done more tell us. It may affect how we rework the program for next year.
- If you’ve done a significant program, you can “claim credit” in more than one category. It’s fine to boost your score that way!

We’ve tried to make this as easy to complete as possible. We’re not asking you to provide any supporting documentation for your check boxes. If you find yourself spending time on this, rather than on things that are more important to your branch members, you’re probably overworking the exercise. Of course, if you would like to send along more materials, we’d be glad to review them – just remember, that it will be much easier for us to share your good ideas if you send things via e-mail or FAX or point us to your website.

100 total points are possible, plus an additional bonus question worth 20 points.

Branches will be designated as follows:

Platinum:	90 or more points
Gold:	80 - 89
Silver:	70 - 79

Note that you are asked to total your points and enter a tentative score. Readers from the AAUW NC board will confirm your calculations and assign specific points for the bonus question and the “other” in #2/Advocacy.

Technical note: If you are completing this form online, you’ll find the boxes will expand to hold what you type. If you are completing it in paper, you’ll need to include a separate sheet to hold any narrative answers.

DUE DATE: May 15, 2007

Completed forms should be sent to: Barbara White, AAUW NC Membership VP

Email or fax preferred: barbarawhite628@hotmail.com, 866-525-2155

If absolutely necessary, mail to: 1008 Girder Court, Fuquay-Varina, NC 27526

Branch:	Tentative score: <i>Yes, tell us what YOU think your score is!</i>
Name:	Branch position:
Phone number:	E-mail:

1. Membership/Leadership Development (20 points max)

- Increased membership by 5% (2/1/2007 over 2/1/2006) (5 pts)
- Retained 80% of 05-06 members for 06-07 (5 pts)
- Recruited two board members who had not served before (5 pts)
- Conducted at least one specific event/project to reach out to a more diverse population (10 pts)
- The total number of branch members in attendance at the 4 state meetings (2006 Convention, Summer 2006, Fall 2006, 2007 Convention) is more than 20% of the number of members on 2/1/2006. (5 pts)
One person attending the 4 meetings or 4 people attending 1 meeting both count as 4. So a branch with 50 members and 3 people who attended each of the 4 meetings would meet this criterion.
- At least one branch member attended the 2006 Regional Meeting or is registered for the 2007 AAUW Convention (5 pts)

2. Advocacy (10 points max)

- The branch organized a candidate forum. (10 pts)
- The branch prepared and distributed a voter guide (10 pts)
- At least one member attended 2006 or 2007 Women's Advocacy Day (5 pts)
- At least one member attended a local Women's Agenda Assembly (5 pts)
- Branch members helped organize a local Women's Agenda Assembly (10 pts)
- Branch members contacted elected officials on AAUW issues by letter/e-mail/phone (5 pts)
- The local newspaper published a letter to the editor from a branch member on an AAUW issue (10 pts)
- The branch discussed **Blood Done Sign My Name** as encouraged by 2006 NC Convention (5 pts)
- The branch had a program on IFUW and AAUW's international role as encouraged by 2006 NC Convention (5 pts)
- Other advocacy activity (Please describe. Judges will award 5-10 pts)

3. Fundraising (10 points)

- \$25/member total contributions (8 pts)
Total your 1/1/2006 – 12/30/2006 contributions to EF/LAF/LTI/Association/Local Scholarships and divide by 2/1/2006 membership count.
- Branch or at least 1 member joined AAUW NC 100 Club with \$100+ donation (2 pts)

4. Communication (10 points max)

- Sent newsletter/e-newsletter to branch members at least 4 times a year (5 pts)
- Maintained branch website with information for the public (5 pts)
- Cultivated the local media with regular press releases (5 pts)

5. Administration (10 points)

- Turned in Branch Officer Report by June 1 (3 pts)
- Submitted Branch Dues Report by June 30 (4 pts)
- Distributed branch yearbook (programs and directory) to members by November 1 (3 pts)

6. Events (20 points)

- Regular (at least quarterly) meetings, open to the public with varied topics (5 pts)
- At least one special event with significant attendance by nonmembers (10 pts)
- Series of interest groups meetings that fit the needs of members (5 pts)

7. Action (20 points for checking any one).

In some cases, a special event checked in #6 can also qualify as a "project." In this section, however, be sure the event is focused on education/equity. For instance a fashion show fundraiser may qualify in #6 (and be important in raising visibility), but not in #7. Call 866-525-2155 if you have a question.

- Voter education project
- Project to benefit the schools/students
- Other community oriented project that advances the mission. Please describe:

If the project is one of AAUW's Choices Portfolio (TechCheck, Transitions, etc.), please specify:

8. Bonus Question (20 points max):

The program theme for AAUW NC is "Open the Gates," with a challenge to remove barriers to equity, improve access to education and embrace change. Describe how you opened the gates to members of your community.

Comments or other notes.

Use this space to explain if you may have claimed/not claimed a check box and aren't sure that you made the right decision, or to give us suggestions on this process.