

# Share AAUW with your Community and at Convention

## Visibility Challenge

Will you be contacting the media in April about AAUW? If so, post your information on <http://news.aauwnc.org>, send it to [aauwnc-list@rtpnet.org](mailto:aauwnc-list@rtpnet.org) or FAX a copy 866-525-2155.

If you need ideas for the message, –

- Equal Pay Day is April 24. Find resources for op-ed pieces and letters to the editor at [http://www.aauw.org/issue\\_advocacy/actionpages/payequity.cfm](http://www.aauw.org/issue_advocacy/actionpages/payequity.cfm)
- The AAUW Pay Equity Kit will be highlighted at the Winston-Salem Convention. Instead of leading with “Jane and Sally went to Winston-Salem” highlight the information that they brought back to your community.
- The next AAUW research report will be released the week after convention. Consider making it the “hook” for your article, again with a local angle based on the information your members received in Winston-Salem. Expect to see information for press releases in the week or so before the report release.

For more information about the Convention that can be used to inform your community about AAUW, including sample press releases, see [www.aauwnc.org/06-07/Convention/media](http://www.aauwnc.org/06-07/Convention/media)

## What are you reading?

Bring your book group’s favorite selections, particularly those that tie into AAUW themes, to Convention to share with other branches! Copies of dust jackets, thumbnail reviews, or simply a list of the books you’d recommend will be gathered into a display and shared with the convention attendees.

We’re also interested in highlighting books by AAUW members. If you have a sample copy – or a handout – bring it along, too!

Can’t make it to convention? Post your info on the AAUW NC News system or forward it to Nancy to post there.

## Share your branch projects

Please complete and return the branch program survey so we can learn about the good mission-based ideas around the state. You can also post about the project at <http://news.aauwnc.org> or send a note to all the online members in NC by writing

To: [aauwnc-list@rtpnet.org](mailto:aauwnc-list@rtpnet.org)

If you want to hear about ideas from branches around the country, contact Nancy about subscribing to the national “theme team” e-mail list.