AAUW NC Board Meeting April 20, 2007 Winston Salem, North Carolina

President Nancy Shoemaker opened the meeting at 7:14 PM. She welcomed all and extended a special welcome to Leslie Henderson, SA Regional Director and Ann Gustafsen, Leader on Loan from Association.

The roll was called.Branches Present/Represented:

Brevard
Chapel Hill
Charlotte
Gaston Regional
Greensboro
High Country
High Point
Jacksonville Regional
Raleigh/Wake
Salisbury
Sand Hills/Southern Pines
Statesville
Tryon
Twin Rivers/New Bern
Wilmington

Total Number of Branches Represented: 16

Winston Salem

Total Number of Branches NOT Represented: 5

Total Number of Branches Not Included in Final Count: 4

These branches have not been represented at the last three Board meetings and therefore are not included in the final count for a quorum: Bryson City, Cherokee County, Hendersonville and Eden. Any of these branches that are represented at future Board meetings will then be included in the quorum count.

Officers and Committees Represented:

President Nancy Shoemaker
Program VP Judy Atkinson
Events/Convention Representative Ellen Morris
Treasurer Millie Hoffler-Foushee
Secretary Karla Atkinson
Parliamentarian Lois Ward
Membership VP Barbara White
Nominating Committee Representative Pat Abell
C/U Liaison Sheila Bassoppo-Moyo
Finance/Fundraising Representative Lill Van Order
Diversity Representative Queen Thompson
Past President Joanne Hill

Total Number of Officers/Committees Represented: 12
Total Number of Officers/Committees NOT Represented: 2
A complete list of those attending the Board meeting is presented as Appendix A.

A reading committee for these April 20 Board Minutes was appointed: Lill Van Order, Pat Abell and Phyllis Guberman

A reading committee was also appointed to review the minutes from the Business Meeting, scheduled for April 21-22: Mary Peterson, Mary Stephens and Grace Knechtel.

The meeting rules, as presented and reviewed, were accepted.

The agenda was amended to add fifteen minutes and conclude the meeting at 9:15 PM. The motion to approve the agenda as amended was offered, seconded and approved.

A motion to approve the minutes of the October 20, 2006 Board Meeting in Statesville as presented was offered, seconded and approved.

Treasurer's Report

Millie Hoffler-Foushee presented the report as of March 20, 2007. Currently there is a net income of approximately \$4000. The check balance is \$17,000. Millie noted that few convention income and expenses were included in this report and that anticipated net income figures could change. The motion to accept the treasurer's report as presented was offered, seconded and approved.

Provisional Budget

Nancy Shoemaker presented a 2007-2008 budget worksheet, noting also that additional income and expenses in the next quarter may affect the final budget. The worksheet does not need to included on the business meeting agenda tomorrow. The budget also does not have to be distributed to the membership until June 1.

Nancy asked Board members to consider three questions: (1) How close to a balanced budget should we be? (2) What is a prudent use of any cash reserves we may have, including projects that offer the greatest value in 2008? (3) On what things should "extra" funds be spent? She encouraged everyone to give feedback to the Executive Committee as soon as possible.

The Executive Committee, acting as the Finance Committee, will prepare and present a final budget for Board adoption in time to distribute the budget by June 1, 2007.

Strategic Planning Discussion

Nancy Shoemaker gave a brief review of the reconnection process begun under the leadership of past president Joanne Hill and suggested that the reconnection process had met most of the goals. She then reviewed the new structure of the leadership teams at the state level and strategic goals selected for 2006-2007, noting how the concept of diversity was underscored in the goals of the membership and advocacy committees.

Attendees broke into small groups for a short period of time, using a worksheet to assess progress in meeting these goals. Nancy asked that all worksheets be turned into her before Saturday at 5pm, when the leadership teams are planning to gather informally to move through a similar exercise of strategic goal assessment.

2008 Convention Updates

Greensboro will host the convention on April 18-19, 2008. Based on the recent conversations Doris Bernlohr and Grace Knechtel had with branch presidents throughout the state, Doris proposed changing the convention format somewhat. She proposed that the Board meeting, normally beginning at 7pm on Friday, would start in the afternoon on Friday. Friday evening would then be reserved for an "event" which is open to all convention attendees.

The business meeting would be held in its entirety as usual on Saturday afternoon. (No wrap up/leftover business items would be discussed on Sunday morning, as has

been the custom at past conventions.) The convention for general attendees would conclude with a banquet on Saturday night.

Sunday morning would be reserved only for a short transitional meeting with old and new Board members.

There was a general consensus that these changes would make convention a more attractive event, especially to branch members. Greensboro President Sue Mengert supported the changes. A motion to accept these changes was offered, seconded and approved.

Diversity Discussion

Queen Thompson urged the Board to consider the concept of diversity from a broad spectrum and include social, economic, ethnicity and age factors. She challenged the Board to develop ways to reaching these populations. She expressed disappointment with the results from the survey to branches, suggesting that it was still unclear from the survey results what kinds of branch programs were successfully attracting diverse populations.

Participation in the North Carolina Conference for Women

Barbara White summarized the successful results of the first NC Conference for Women, held in Charlotte in October 2006. She asked the Board to consider whether participation in this year's NC Conference for Women would further the AAUW NC goals to gain more visibility and increase membership at the local and state levels.

The Board agreed that participation was of value to AAUW NC and wondered if AAUW NC could have some items for sale, thus helping to meet the goals of the fundraising team.

A motion to "participate in the NC Conference for Women in Charlotte this fall and submit the registration fee of \$345 for booth space at the convention" was offered, seconded and approved.

Public Policy Grant

Mary Peterson distributed copies of a Youth Advocacy Toolkit which is being printed by Action for Children North Carolina. She has learned from Association that impact grants are available to states for advocacy efforts and to build the capacity of states to build grassroots support for legislative issues. She asked the Board to consider submitting a proposal for an \$800 impact grant to assist with the printing of the Youth Advocacy Toolkit, with AAUW NC sharing public sponsorship of the project.

Board members had several questions about the target audience of the project, other coalition partners and the expected involvement of the branches in a statewide project. The Board agreed by consensus that an Ad Hoc Committee should further look at the Youth Advocacy project and prepare to answer these questions before the Board made a commitment to apply for a grant.

Mary asked for volunteers for this Ad Hoc Committee who would be willing to meet with her before the end of convention so a recommendation from this committee could be brought to the convention delegates this weekend.

Proposed Policy Change

A proposal was presented to add Article X Finances, Section J Dues Schedule to the AAUW NC Policies to read:

The state dues/fees for 2006-2007:

\$ 11 for branch members

\$ 11 for members-at-large joining the state

- \$ 0 for College/University members and representatives of College/University members who join branches
- \$ 0 for student affiliates of branches and student affiliates-atlarge.

These fees will remain in effect until explicitly changed. This section will be updated if that occurs.

A motion to accept this proposal as presented was offered, seconded and approved.

Proposed Bylaws Changes

Nancy reviewed two proposed bylaw changes that will be presented to the membership at the business meeting tomorrow.

The first bylaws change will enable the AAUW NC Board of Directors to set dues for members at large.

The second bylaws change would enable AAUW NC to support one branch as a "branch-at-large" or a "branch without borders." The change, if approved, would allow AAUW NC to step in and appoint Board or team members to support the development and operation of such a branch. A branch without borders is designed to appeal to MALs who don't want to join a branch but see great benefit in developing more connectiveness with other MALs and see value in public affiliation with AAUW.

Approval of any bylaw change requires a 2/3 majority of the voting members at the business meeting portion of convention.

(NOTE: Attendees were reminded that any branch can get a list of the MALs in their area by contacting Barbara White or going online to use area zip codes to pull off this information from the Association web site.)

Miscellaneous

AAUW research reports and other Association materials are available free to delegates and 100 Club members at the registration table.

Those wishing to join the 100 Club can do so by going online to Cafe Press and selecting a gift to purchase.

Long time AAUW NC member and historian Clara Allen will be celebrating a birthday on May 22 and would love hearing from other members. Her address is 442 Farrington Post in Pittsboro, NC 27312.

Ellen Morris signed up "reporters" to cover the convention workshops/events and write reports for the Tar Heel News.

Leslie Henderson reminded people of 125 AAUW Anniversary pins for sale as a fundraiser for Association.

Nancy reminded people of the luncheon format, featuring "table topics" of interest to members.

The Board meeting was adjourned at 9:30 PM.

Respectfully Submitted, Karla Atkinson, Secretary

Appendix A Attendees at the April 20, 2007 Board Meeting

Name Branch Role Trudy Schrader Southern Pines/Sandhills Guest Sue Williamson Southern Pines/Sandhills Guest Lois McCarty Southern Pines/Sandhills President Jo Gilbert Southern Pines/Sandhills Guest **Becky Hammill** Salisbury President Shelia Bassoppo-Moyo Raleigh CU Liaison Raleigh Barbara White Membership VP Wilmington Lill Van Order State Fundraising Joanne Hill Jacksonville Immediate Past State Pres Connie Gamble Ochse Jacksonville Co-President JoAnn Hall Jacksonville Guest Judy Atkinson Winston Salem Program VP Leslie Henderson Tampa, FL. Guest River Falls, WI Ann Gusfafson Guest Mary Stephens **High Point** President Pat Abell Statesville President Kay White Chapel Hill Guest Chapel Hill Doris Bernlohr Guest Everlena Diggs Greensboro Guest Sue Mengert Greensboro President Diversity Chair Queen Thompson Charlotte Karla Atkinson **Brevard** Secretary Millie Hoffler-Foushee Greensboro Treasurer Elspath "Barie" Baker President Tryon Phyllis Guberman Wilmington President Pam Kehe Winston Salem President Winston Salem Ellen Morris Convention Coor. Mary Peterson Twin Rivers/New Bern **Public Policy Chair** Geri Hambley **Brevard** Guest Sandra Champion Gaston Regional Guest Becky Hamrick Gaston Regional Guest B'Ann Vance Gaston Regional President Charlotte Diane Johnston Co-President Carolyn Plank Charlotte Guest Lois Ward Winston Salem Parliamentarian Elizabeth Laney President High Country Mary Frank Schickedantz Greensboro Guest Grace Knechtel Raleigh Wake **President Proxy**

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Raleigh Wake

Guest

State President

Janet Weber

Nancy Shoemaker