

Beyond this AAUW NC Advocacy Project – Benefits for AAUW College/University Partners

Fellowships, grants, and awards that enhance opportunities for women.

Students and faculty have access to more than \$3.5 million in fellowships, grants, and awards made available annually by the AAUW Educational Foundation: www.aauw.org/fga/index.cfm

Leadership and professional development resources.

Campus women have opportunities to strengthen their leadership and professional skills through AAUW conferences, seminars, and internships, including the annual National Conference for College Women Student Leaders.

Discounts on valuable research and publications.

Discounts are available on research and publications produced by nationally-recognized experts and scholars. See www.aauw.org/research/index.cfm

Stronger community relationships.

This builds goodwill and helps women and girls in the community.

Institutional visibility.

Colleges and universities enjoy increased visibility and enhanced public relations opportunities.

Mission-based Programming.

The AAUW website offers program models, tool kits, publications, and other resources to spark and support mission-based programming, including special campus programs: www.aauw.org/newvision/Mission-BasedProgramResources.cfm

Increased buying power.

Exclusive member discounts for AAUW books and merchandise; education loans; credit cards; magazine subscriptions; quality health insurance plans; flowers, cakes, and gifts; auto insurance; website design: www.aauw.org/join/value/discounts.cfm

Learn more:

www.aauw.org/join/value/colleges.cfm



AAUW's mission

AAUW advances equity for women and girls through advocacy, education and research

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2007-2009 AAUW NC Public Policy

www.aauw-nc.org/wp/category/general/publicpolicy/

Advocacy Project

<http://astp.aauwnc.org>

astp@aauwnc.org

State and Branch Updates

<http://news.aauwnc.org>

Download toolkits at

<http://www.ncchild.org/>

2007 - 2008 Advocacy Skills Training Project



North Carolina

authors

YOUNG ADVOCATES TOOLKIT
A Guide to Being a
Champion for Children



AMERICAN
ASSOCIATION OF
UNIVERSITY
WOMEN

Helps College Students
Learn to Use
Advocacy Skills

AAUW NC also contributed
to publication costs

North Carolina Civic
Education Consortium
contributed to publication costs

What is the Advocacy Skills Training Project?

The Advocacy Skills Training Project provides student government leaders with training kits to develop powerful advocacy skills in their personal and professional lives.

AAUW branch leaders are asked to approach a college or university in their area and to begin working with their College and University Representatives (CUs) or the Director of Student Affairs to find student leaders to participate in the advocacy training program which is scheduled to start in early October.

The project has many benefits, but three outcomes of the project include the following:

- ❖ Increased grass-roots advocacy on AAUW NC public policy issues such as education, healthcare, economic self-sufficiency, and justice issues.
- ❖ Promotes voter registration and voter education to increase voting in the 18-25 age group. Approximately 400,000 in this age group are not yet registered to vote.
- ❖ Promotes benefits for College and University Institutional Partnership.



Advocacy Tool Kits

Advocacy Tool Kit includes information of federal advocacy and the legislative process in North Carolina.

- ❖ How to write letters to legislators and editors of print media.
- ❖ How to plan visits to legislators.
- ❖ How to engage communities and plan dialogue forums.
- ❖ How to be empowered to become an advocate in your community.

Youth—making a difference!

Success Stories: Youth-Led Advocacy Initiatives

- ❖ The Native American Club of West Seattle High felt the name and mascot of its sports team were offensive. Partnering with the Seattle Young People's Project (SYPP), they held a news conference, published a letter in the daily newspaper and conducted a rally. Ultimately, the Board of Education changed the policy, and school teams along with their mascots, no longer can be named in a racially insensitive way. (The school alumni group actually sued to overturn the Board's decision and lost.) www.sypp.org/
- ❖ Seventh graders in Dallas, Texas documented the number of liquor stores in their neighborhood, especially near schools. They traveled to the state legislature to present their findings. The state law was changed to allow the local zoning board to reduce the number of alcohol outlets.
- ❖ Allie Young of Pinellas County in Florida recognized the need for more education and visibility to eating disorders because of her own battle with the disease. She formed Helping Hands, a support group at her school for teenagers coping with *anorexia nervosa*. Her advocacy efforts include a campaign to raise awareness of the need for every county in the state to provide comprehensive services and treatment geared for those suffering from this life-threatening disease, especially those unable to pay for expensive hospitalization.
- ❖ Pelican Island Elementary School students in Florida made dozens of presentations to the School Board, the Indian River County Commission, their U.S. Representative, and the Secretary of the U.S. Interior Department to protect the habitat of the scrub jay, an endangered species. Ultimately, the Eco-Troop received a matching grant of more than \$200,000 from the U.S. Fish & Wildlife Service to purchase undeveloped lots from private landowners for this wildlife sanctuary.

www.youthactivism.com