

AAUW NC Summer Meeting
Hendersonville, NC
July 17-18, 2009

BOARD MINUTES

Call to Order and Roll Call

Program VP Karla Atkinson called the meeting to order at 7:30 PM.

A quorum was present, with 13 branches and 4 officers represented. See Appendix A for detail.

A reading committee of Diane Schneider, Elaine Ostrowski and Sandy Slates was appointed to review the minutes of this meeting.

Approval of March Board Minutes

The minutes of the March 1, 2009 Board meeting in Wilmington were approved as posted on the web site.

Final 2007-2008 End of Year Financial Report

The Final 2007-2008 End of Year Financial Report was given by Mary Fran Schickedantz and certified by Becky Hammill. The total assets on July 1, 2007 were \$26,899.59. The total assets on June 30, 2008 were \$28,222.86.

The report was approved with no corrections.

Final 2008-2009 End of Year Financial Report

The Final 2008-2009 End of Year Financial Report was given by Mary Fran Schickedantz. The total assets on July 1, 2008 were \$28,222.86. The total assets on June 30, 2009 were \$25,788.00

The report was approved as presented.

FY 2009-2010 Budget Presentation

Questions were posed in response to a proposed budget of \$15,576 total income and \$15,576 total expenditures. Members were concerned that the trend of decreasing membership in branches should be reflected more in the budget. As a result several changes were proposed to reflect less total income. Corresponding changes in expenditures were also proposed, to come closer to a balanced budget.

The treasurer will rework these numbers in a new draft of a proposed 09-10 budget. There was consensus that this draft should be presented for formal approval at the October board meeting, once more branches have an opportunity to study the new draft.

Mary Fran Schickedantz will prepare this draft (with notes of explanation reflecting the rationale and discussion of the Board), then review the draft with the President before it is sent to branch officers and board members for review prior to the October meeting.

Membership Report

Shelia Bassappo-Moyo reported on the St. Louis workshop which emphasized increasing branches' skills using "social technology" to attract and retain more members. She noted that the "Member Show Case" will help branches advertise their activities on a national web calendar. A list of Association member recruitment tools was distributed.

She presented NC membership numbers to date (458), with 8 branches yet to file any information. (Branches updated some of their membership information during the meeting.)

She summarized the recent C/U meeting in Chapel Hill where thirty (30) participants developed a power point presentation as a member recruitment tool on college campuses. The material is available as a download on the AAUW NC web site.

Communication Report

Marty Folsom Tar Heel News Editor, asked branches to send more branch news for inclusion in the THN. She echoed Sheila's emphasis on building more technology into branch communications. She distributed extra copies of the THN and reminded everyone of the July 31 copy deadline for the fall issue of the newsletter. In response to questions about the cost of printing and distributing THN by email, she noted that a number of AAUW NC members still do not use technology and depend upon paper rather than email for our state newsletter.

League of Women Voters Presentation

League of Women Voters representative Lee Luebbe updated the Board on recent League efforts to reintroduce the passage of the ERA in North Carolina which is one of 15 states that did not ratify the legislation earlier. Three more states are needed to pass the ERA to reach the 38 for ratification, assuming that the deadline can be overturned and the five states that have rescinded their votes would be disallowed. She asked the Board to endorse the League's efforts and join in partnership to pass ERA legislation. The League's plan is to develop a core nucleus of organizations that will advocate ERA passage in the NC legislature. The League would like to contact branches to see if they would name a key contact for this ERA project, educate their members about this project and make concerted efforts to contact their legislators in Raleigh.

Board members commented that having actual draft legislation in hand is much more effective when talking to legislators, rather than discussing a "concept" with legislators. (Draft legislation is not available yet). Other Board members warned of the attacks which branches will certainly experience if the ERA issue reemerges in NC.

The motion that "the AAUW NC Board affirms the intent of the League of Women Voters' efforts to support and pass the ERA in North Carolina" was offered, seconded and approved. Luebbe has a list of branch presidents.

It was noted that the motion did not include the word "endorsement" because of the AAUW NC Board's belief that they could not commit the branches to the active participation in League partnerships at this time. Further discussion from a broader cross section of branch presidents would be necessary for an endorsement of legislation which is yet to be drafted.

Public Policy Reports

Elaine Ostrowski reported 2 of the 4 bills endorsed by AAUW NC have been signed by the Governor (School Violence Prevention Act and Healthy Youth Act). A third bill (Voter preregistration and Education Act) made the "crossover deadline." A fourth bill (Healthy Families and Healthy Workplace Act) will have to be reintroduced in the next session.

Mary Peterson was appointed to join Elaine to study and recommend a process/procedure to use between Board meetings when an endorsement is requested in the interim between AAUW NC Board meetings. This issue will again be discussed tomorrow during the "conversation" sessions. A recommendation will be presented for formal adoption at the October Board meeting, based in part on the comments from branches.

Elaine explained why a small group charged with discussing the AAUW Impact Grant program decided not to seek such funding.

The 2009-2011 Association Public Policy platform was adopted in St. Louis. Elaine pointed out the minor changes that had been made in the 2007-2009 public policy platform and two additions: support for STEM programs for girls, and guarantee of civil rights in all family structures. AAUW NC will in turn adopt this platform for our use. The motion that "AAUW NC adopt the AAUW Public Policy Program for 2009-2011 for use as AAUW NC's public policy program, including the use of the Association Public Policy brochure for

distribution by the state instead of printing our own (with the exception of an insert of specific NC issues when appropriate)” was offered, seconded and approved.

Elaine concluded her report by noting that Advocacy Day activities were success and so reported/photographed in the summer edition of the THN. Equal Pay Day activities at the branch level were difficult to confirm, other than the mayoral proclamation in Greensboro.

Given the late hour, the Board agreed to move the discussion on the 2010 convention and other miscellaneous items to the next morning.

The meeting was adjourned at 10:35 PM.

Respectfully Submitted,
Karla Atkinson, Secretary Pro Tem

NOTE: Board discussion continued on Saturday, July 18, at 9am. The Board was not formally reconvened because the information presented below did not need formal Board action. However, highlights of the Saturday discussion are included in these Board minutes as reference to important decisions which were made.

Convention Report

Diane Schneider, Charlotte branch president, announced that convention is scheduled for April 16-17, 2010 at the Charlotte University Place Hilton. A similar format to that used in Wilmington will be followed.

Diane will present a convention budget for approval at the October board meeting in Boone.

Comments were offered re: revisions to format and/or times for speakers and meals. Several program ideas were offered, including

- Panel on Health Care Reform

- Leandro Decision Updates

- Virtual Social Network Overview (must have lap top to participate)

- Membership Recruitment and Retention Success (Brevard could lead)

- Defining/Assessing Your Branch Culture (Tryon Area could lead)

- International Efforts to Advance Equity for Women and Girls

- WAGE Project Updates

- Focus on Issues Affecting Seniors(NC Center of Public Policy Research could lead a discussion on their recent paper, “Fraud Against the Seniors)

- Unemployed Women, Changing Job Markets and Alternative Career Plans

- Fellowship Award Winner(s)

Convention Comments

In discussing the Bylaws changes and the quorum of 5% to conduct business using the one member - one vote voting system, the Tryon branch noted that the Association membership number was reported to be 82,500.

Shoemaker Resolution

Doris Bernlohr (Tar Heel Branch) presented a resolution to honor Nancy Shoemaker for her years of service to AAUW NC. The resolution was approved with amendments to the last two paragraphs. The resolution will be presented to Nancy in “certificate” form and reprinted in the Tar Heel News (THN).

APPENDIX A: BOARD ATTENDEES

Branches Represented (13)

Brevard - President
Chapel Hill - President
Charlotte - President
Gaston Regional - President
Greensboro - Proxy
Hendersonville - President
High Point - Proxy
Raleigh/Wake - Proxy
Salisbury - President
Statesville - President
Tar Heel - President
Twin Rivers/New Bern - President
Winston-Salem - President

Branches Absent (9)

Asheville
Bryson City
Cherokee County
Eden
High Country
Jacksonville/Regional
Sandhills-Southern Pines
* Tyron Area
* Wilmington
* did attend the Saturday sessions, however

Board Officers Present (4)

Program Co VP - Karla Atkinson
Treasurer - Mary Fran Schickedantz
Membership VP - Shelia Bassoppo-Moyo
Advocacy/Pubic Policy Chair- Elaine Ostrowski

Board Officers Absent (8)

President - Hoffler-Foushee
Program Co VP- Lill Van Order
Secretary - Mary Stephens
C/U Chair - Elmira Mangum
Team Builder - Judy Atkinson
Communications - Connie Gamble Ochse
Diversity - Queen Thompson
Parliamentarian - Barbara Ann Hughes