


AAUW NC
OVERVIEW of DISCUSSION

PROBLEM
CHARGE
PROCESS
FINDINGS
CONCLUSION

PROBLEM



WE ARE UNABLE TO FIND WOMEN WITH THE TIME, THE DESIRE, AND THE LEADERSHIP SKILLS TO FILL THE POSITIONS OUR PRESENT STRUCTURE REQUIRES.

CHARGE

TO DESIGN A STRUCTURE FOR AAUWNC THAT WILL PROVIDE LEADERSHIP
and
COMMUNICATION WITH THE BRANCHES IN NC

PROCESS

- ➡ A research team was formed
- ➡ Leader or leaders in each branch were contacted for input about the services they desire at a state level
- ➡ State meeting of branch leaders to discuss and act on the findings


★ FINDINGS ★

- Many branches felt they had a good relationship with AAUW NC
- There appears to be a correlation between having at least one branch member “strongly” involved with the state and the branch’s perception of their relationship to the state.

FINDINGS



BRANCHES ARE NOT CLEAR AS TO THE BENEFITS OF BELONGING TO THE STATE ORGANIZATION




FINDINGS



The place of primary loyalty is to the branch and at least one local project


FINDINGS



AAUW NC has provided help with the following:

- Mini-grants
- Information and alerts for public policy
- Web site assistance
- Assistance with bylaw changes
- Organizing a state meeting or convention

FINDINGS



AAUWNC could help with the following:

1. Communication
 - More timely
 - Regular monthly updates
 - Sharing ideas from other branches

FINDINGS




- BRANCH LEADERSHIP AND DEVELOPMENT
 - A larger mentoring role
 - Provide more support and help to new officers
 - Provide opportunities to meet with other branch counterparts to exchange information and for problem solving

STATE GATHERINGS



- ▲ Geography and cost are significant factors
 - ↳ Reexamine the cluster meeting concept
- ▲ Programs must cover members' interests
- ▲ New faces need to be introduced and made to feel welcome

Electronic Technology



- Email
 - Used by most branches for sending newsletters and meeting and special event notices
 - ↳ Provide a paper copy to those members who do not receive email.



IDEAS FROM OTHERS

- Use webinars as a training tool for branch officers
- Create more involvement at the state level by using the web site to develop interest groups around "HOT" topics or shared issues

CONCLUSION

THE NEW LOOK OF AAUW NC.....

WILL BE SHAPED BY US

