

HERVotes

- What: National coalition using social media to drive interest in voting among women
- Who: AAUW one of founding organizations
- When: Started in August, 2011. Blog Carnival on a specific topic about once a month
- More info: www.hervotes.org

AAUW Action Fund Campaign: "It's my vote – I will be heard"

- What: Comprehensive campaign from AAUW with a focus on 15 states to get out the vote of Millennial (GenY) women. Will include video public service announcements and paid organizers in targeted states (not including NC). Some aspects will be available to other states.
- Who: AAUW Public Policy Department is leading the effort.
- When: First PSA released in June 2011. Woman-to-Woman Voter Turnout Guide (v2006 to be updated spring 2012). Updates to training materials and additional videos released through early 2012. Virginia is the nearest impact grant state with training on April 20 in Newport News
- More info: www.aauwaction.org

NC Women Matter coalition

- What: State-wide coalition of organizations formed to engage and activate women in the state who recognize the importance of ensuring women's voices are heard.
- Who: Representatives of several organizations have been meeting; steering committee includes Democracy NC, NC MomsRising, League of Women voters of NC, NC Women United, and the Women's Forum of NC. AAUW NC has joined the coalition.
- When: A first Training Summit, covering issues, strategies, and tactics, will be March 10 in Greensboro. Register at <http://svy.mk/A5SLLZ>
- More info: Pat Orange, 202-285-2495, info@ncwomenmatter.org

NC Council for Women: Women's History Month Event

- What: Celebration/networking event with the theme "If Women VOTE, GIVE, LEAD... Women Win". RSVP: 919-807-7992
- Who: AAUW NC is a co-sponsor, planning to promote the "It's My Vote" campaign and HERVotes. Exhibit to be staffed by branch members.
- When: Tuesday, March 27, 6:30-8:30. NC Museum of History
- More info: www.councilforwomen.nc.gov