



Tar Heel News

American Association of University Women of North Carolina

Advancing equity for women and girls through advocacy, education, philanthropy, and research

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www.aauwnc.org

866-525-2155 Phone/Fax

If you have questions, comments, or need to request a particular form to be sent by regular mail, please call or fax the number above.

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

CQ StateTrack - AAUW's New Legislative Tracking Tool

Prepared by Judy Balsanek and Karla Atkinson

CQ StateTrack is a new public policy tool which allows the AAUW staff in Washington to work with our state Leaders to track state legislation that affects AAUW priority issues. This new service will enable each AAUW state organizations to be one of the first advocacy organizations in that state to know about pending legislation.

CQ StateTrack enables creation of a profile for each state, which includes a set of keywords, committees, and legislators. AAUW policy staff work with state AAUW representatives to customize their public policy priorities, choosing keywords, legislators, and committees that will focus, for example, on education, pay equity, economic security and women's health.

This tool will automatically search state bills and generate email alerts when state legislation containing one of these key words is introduced, being heard in committee, or ready for a floor vote.

The search can also generate web reports to give a snapshot of what the state legislature is considering at any one time, based on the state's keywords and key issues. Each state can embed the CQ StateTrack legislative report on their AAUW state website. The report will automatically refresh on each state site each time the information changes, ensuring that the AAUW state website becomes a go-to place for up-to-date information on legislation affecting women and families in each state. The CQ StateTrack legislative report can be included in state and branch newsletters as well.

As soon as AAUW staff in Washington receives a CQ StateTrack email alert concerning legislation in a particular state, staff will contact that state to discuss ways for AAUW in the state can become involved in the

legislation if the state chooses. AAUW staff will be able to provide personalized technical assistance to each state and its policy leaders.

AAUW Public Policy staff started building each state's profile based on the 2011-2013 member adopted AAUW Public Policy Program. Staff spent November and December completing these profiles based on state priorities. Target date for implementation is when each state legislative session begins in 2013.

AAUW NC officers have been discussing the merits of adopting this new legislative tracking tool for the PPPP in which 13 branches indicated an interest last year; five branches were actively involved in PPPP.

AAUW NC officers are planning to discuss each branch's commitment in 2013 to PPPP with the branch president or her public policy designee in early January. A hands-on webinar will be scheduled to give interested branches an opportunity to actually view a CQ Tracking Report on their computer while talking on the telephone with other branch presidents. Discussion will include how this tracking tool might supplement (or perhaps supplant) the process which PPPP used to disseminate information through "senders" and "receivers".

Raleigh legislators will return to the Capitol in mid January for a long session. We expect many of the issues on education, corporate tax breaks and voters' rights, for example, will resurface soon after they convene. For this reason it is important for all branch presidents to participate in the webinar and get a clear understanding of what the CQ StateTrack offers as a tool to strengthen our commitment to public policy activism on behalf of women and girls.

PRESIDENT'S MESSAGE

Our AAUW Heritage



I'm sure most of you are aware that the Greensboro branch celebrated its 100th anniversary in November. This sent me to the bookshelf for a book titled "Degrees of Equality," a history of AAUW from 1881 to the 1980s, for I was interested in how much our organization had changed over the years.

Did you know that since the 1930's we have actively worked for the appointment of women to boards and commissions? During WWII we lobbied extensively for commissions for women in the armed forces? On some issues such as the ERA and minority discrimination we weren't out in front, I'm sorry to say. We suffered through being called an "elitist and exclusive group" through the early 60s.

It was in 1968 that we began a program called Action for a Unified Society and started working in the political arena for women's equality. We were leaders in lobbying for Title IX and WEEA (Women's Educational Equity Act) and this was only the beginning. We worked in coalition for pay equity, the ERA, birth control and abortion rights. We joined marches for social justice causes. Indeed, we moved from study only to action. Our participation in the 2012 Get Out The Vote was our latest action project involving many AAUW members.

What is our focus in 2013...the 21st century? We remain committed to making effective contributions toward ensuring equity for ALL women and girls. This commitment is long term and includes education, research, and action. In the words of Eleanor Roosevelt, "It is today that we must create the world of the future." We need to keep this as our focus throughout the coming year on both our AAUW and our personal activities.

Mary Peterson
AAUW NC President

Women in NC: Progress and Challenges

The Institute for Women's Policy Research conducts rigorous research and disseminates its findings to address the needs of women, promote public dialog, and strengthen families, communities, and societies. Founded in 1987 and affiliated with the graduate program in Public Policy and Women's Studies at the George Washington University, it is the leading think tank in the U.S. focusing primarily on domestic women's issues.

"The Status of Women in North Carolina: Continued Progress and Persistent Challenges" was recently released by the institute.

Among the findings in the report citing progress for women in our state:

- Women are well-represented in the state's elective executive positions and hold a higher proportion of state legislature seats than in 1996.
- Woman experienced a narrowing of the gender wage gap.
- Women are much more likely now than 20 years ago to work in managerial or professional positions and to earn a bachelor's degree or higher.
- Women in North Carolina are the equal or main bread winner in close to 4 of 10 families with children.
- The teen pregnancy rate in the state has also declined dramatically in recent years.
- NC women are more likely to receive certain preventive health procedures, such as mammograms, than women in the nation overall.

Among the findings citing challenges for NC women:

- Women continue to be underrepresented in North Carolina's state legislature relative to their share of the population.
- Many women—especially those with low levels of education—are stuck in low-wage jobs.
- Women also still earn less than men (83¢ on the dollar).
- Some women and men in North Carolina lack basic work-related supports such as paid family and sick leave and affordable child care.

MARK THIS DATE!

AAUW NORTH CAROLINA ANNUAL MEETING | APRIL 12-13, 2013
COUNTRY INN & SUITES | BURLINGTON, NORTH CAROLINA

We will have a late Friday afternoon session and people will be on their way home on Saturday by 2:30 p.m. at the latest. Details in full will be available in late January of 2013

AAUW & 2012 GOTV Efforts

Efforts to Get Out the Vote (GOTV) among women at the national level were driven, in part, by AAUW. In similar statewide efforts, AAUW NC joined the NC Women Matter Coalition to ensure women's voices were heard in the past election. Many of these efforts began in 2011.

Started in August 2011, HERVotes (www.hervotes.org) was a national coalition using social media to drive interest in voting among women. AAUW was one of the four founding organizations. A Blog Carnival focused on a specific topic about once a month.

AAUW Action Fund Campaign (www.aauwaction.org) "It's my vote - I will be heard" sent out their first public service announcement in June 2011. This was a comprehensive campaign from AAUW with a focus on 15 states to (GOTV) of Millennial (GenY) women. It included on-the-ground organizing with paid staff in the targeted states. The Woman-to-Woman Voter Turnout Guide was updated, as were training materials. From July through November, a regular newsletter published updates from the campaign and allowed branches and states to share good ideas from across the country.

Though North Carolina was not a targeted state in this campaign, AAUW NC did get our membership list enhanced with voter registration information as an NC Women Matter coalition partner. We had hoped to find a way to target our members who might be drop off voters. However, after analysis of the data for a couple of counties, we decided that there would be a small return on an effort to write to our members since almost all were regular voters. The drop off voters who appeared on the list were apt to be student affiliates who would have been difficult to reach via USMail. We instead concentrated on encouraging our members to participate in the NC Women Matter efforts.

NC Women Matter (www.ncwomenmatter.org) was a state-wide coalition of organizations formed to engage and activate women in the state who recognize the importance of ensuring women's voices were heard. AAUW NC was among the participating organizations which included Democracy NC, NC MomsRising, League of Women Voters of NC, NC Women United and the Women's Forum of NC. Training and convening meetings were held throughout the state to mobilize grassroots efforts to GOTV. "What's At Stake in 2012" was a list of links to discussions of issues particularly affecting women, children and families.

The NC Women Matter campaign strategies were based on a 2011 poll that showed women in North Carolina are more likely to listen to other women, even women that they do not personally know, above any other messenger for advice about an election.

AAUW NC branches were encouraged to join the NC Women Matter effort which focused on three activities:

1. www.ncwomenmatter.org. Letter writing campaign to encourage women to vote this fall
2. www.ncwomenmatter.org. Letters to the editor to ensure women's voices were part of the election's conversation
3. www.ncwomenmatter.org. Give 'em a tweet by sharing facts and links to issue papers by copying and pasting hand-crafted tweets.

Three branches (Raleigh/Wake, Twin Rivers/New Bern and Brevard) carried out GOTV strategies in their communities. Individual AAUW NC members were part of the letter writing campaign. Countless other members were also involved with GOTV efforts at the local level. AAUW's mission to "advance equity through advocacy...and education" was central to these commitments to GOTV in North Carolina.

Finding Contacts for AAUW NC

We no longer print all the names of AAUW NC branch presidents and officers in the Tar Heel News. Instead all of this information is available on our web site: www.aauwnc.org.

Once on the web site, you'll find the "public" lists in the menu that'll appear when you hover over the word "Contacts" (far right of the menu bar):

- AAUW NC (for state officers)
- Branch (for branch presidents, membership VPs and links to branch websites)
- AAUW (key phone numbers and addresses for the national organization).

More information (including USMail addresses) for those people and other branch officers is available in the AAUW NC Member Center: www.aauwnc.org/member-center/

Use these login credentials to access the AAUW NC (state) member center:

user name: [REDACTED] password: [REDACTED]

To access the AAUW.org (national) "member center" you will need your MemberID (which is on Outlook labels and on reports sent to the branch treasurer and president).

There is also a section of AAUW.org called the "Member Services

Database" (MSD) which provides web access to data such as:

- A branch roster with full contact information for other members of your branch
- Your history of contributions to AAUW
- Names, email and phone information for your branch and state officers, as well as those who share your role (if any) in other NC branches. [Look for the branch and state officer menu item on the left. The phone numbers are visible if you hover over the names.]

Because some of the information is sensitive/confidential, to access that information in the MSD, you need a password as well as your member ID. If you have trouble registering and setting your password, contact connect@aauw.org, 800/326-2289.

Branch treasurers have tools in the Member Services Database to print out the confirmation sheet that can be enclosed with checks that need to be sent to national and the state - either for dues or for contributions.

The newer Membership Payment Program also allows branches and individual members to pay dues online. Either State Treasurer Denny McGuire (919-562-0860) or Nancy Shoemaker (919-773-1340) has more information on that service.

NC Women United Gears Up for Advocacy Day

Every two years, members of North Carolina Women United (www.ncwu.org) submit papers on the issues they expect to be important in the upcoming session of the NC General Assembly. These papers are collected into a Draft Agenda which is used as the basis for discussions at Women's Agenda Assemblies.

Women's Agenda Assemblies were held this fall in several locations throughout the state. Priority topics such as women's health were discussed in these Assemblies.

Each Assembly starts with one or more keynote speakers who describe the current status of women, girls and families in the region. Round table discussions follow, using the Draft Agenda as a starting point for their discussions. The group reports its priorities (and any new issues) back to NC Women United.

With feedback from those discussions, NCWU crafts the final Women's Legislative Agenda which is presented in Raleigh to the Legislature during Women's Advocacy Day. Women's Advocacy Day is held in the spring of odd years, during the NC Legislature's long session.

Lobbying training is covered as part of Women's Advocacy Day, as are talking points on all of the bills on the Legislative Agenda. Issue experts on the bills are available at the Legislative Building during the day. Advocates select the issues that are most important to them from material in the registration packet.

AAUW NC members are encouraged to participate in Women's Advocacy Day this spring. Members of branches in districts where new NC House and Senate legislators were elected in November are encouraged especially to attend. Advocacy Day is an excellent opportunity to introduce yourself, your local branch and your priorities to these newly elected officials.

Six AAUW Fellows Named in North Carolina

Now one of the largest sources of funding for graduate education for women, AAUW has provided more than \$90 million to more than 11,000 fellows and grantees since awarding its first fellowship to Ida Street, a pioneer in the field of early American Indian history.

Here is a brief description of the six women awarded 2012-2013 AAUW Fellowships who are studying in North Carolina.



NORA DOYLE

Field: Ph.D., Women's history
Institution: UNC - Chapel Hill

Project Name: A Higher Place in the Scale of Being: The Maternal Body in America, 1750-1850



ELLEN HASSLE

Field: Postdoctoral, Religious studies
Institution: UNC - Greensboro

Project Name: The Zohar as Text in Context: Jewish Mystical Reflections on the History, Literature, and Culture of 13th-Century Spain



BRITTANY PERRY

Field: Ph.D., Political Science
Institution: Duke University

Project Name: The Political Representation of Noncitizen Latinos: An Analysis of Legislative Motivations



JOANNE MURPHY

Field: Postdoctoral, Archaeology
Institution: UNC - Greensboro

Project Name: Death and Palaces: A Detailed Study of Pylion Tombs



A. FREYA THIMSEN

Field: Ph.D., Communication studies
Institution: UNC - Chapel Hill

Project Name: Concepts of Democratic Collectivity in Action: Community and Corporate Personhood



AMANDA SHEELY

Field: Publication Grant, Social work
Institution: UNC - Chapel Hill

Project Name: Do Formal Mission Statements Influence Actual Administrative Practices of County Welfare Agencies Serving Poor Women and Their Families?

Share this information with who ever might be planning your programs for the spring. More information is available at the www.aauwnc.org member center. To log in you will need our user name [redacted] and password ([redacted]).

AAUW NC Recognized for Branch Philanthropy

Giving among North Carolina branches continues to earn honors for our state organization. AAUW recognizes philanthropic contributions each year through its Top 10 Awards for Giving. Awards are given for contributions to support Legal Advocacy, Educational Opportunities, Public Policy, Eleanor Roosevelt, Leadership Programs, AAUW Action and AAUW Funds. States are recognized for the total state contributions from their branches; states are also recognized for their state per capita giving.

From January 1, 2011 through December 31, 2011, AAUW NC placed 6th through State Per Capita Giving to the AAUW Action Fund; 7th place through State Per Capita Giving to the Leadership Programs Fund and 8th place through Total State Giving to the Leadership Programs Fund.

California took highest honors among all states for their combined support of ALL funds, followed by New York, Illinois, Michigan, Wisconsin, Washington, Virginia, Oregon, Florida and Minnesota.

AAUW Greensboro - Celebrating 100 Years

In 1912 when UNC-Greensboro was Greensboro Female College, a group of faculty women had the vision of becoming part of a national organization formed in 1881 which later became AAUW.

Fast forward to 2012 and AAUW Greensboro's 100th anniversary celebration which was held Nov. 17th. Over

80 guests attended, including some who joined as new members of the branch. A silent auction and



basket raffle raised money for AAUW Funds and a "Pop-Up History" of AAUW Greensboro was part of the fun. The featured speaker was Denise Turner Roth, Greensboro City Manager, a young woman whose own story exemplified the progress of the last hundred years.

The program, entitled "Looking Back, Moving Forward," highlighted several of the branch's mission-driven accomplishments. The branch has given several book scholarships to graduating seniors in the Middle/Early College program at Bennett. They have organized technology workshops for two summers to encourage young women in high school to enter STEM fields. The branch has sponsored local undergraduate women to attend the AAUW Leadership Conference in Washington. Members of the Greensboro branch participated in the AAUW NC public policy pilot project. A delegation of Greensboro branch members lobbied legislators in Raleigh at the beginning of each long session of the General Assembly. Greensboro members have assumed leadership positions in AAUW NC for several years.

Congratulations to Greensboro President, Debra Richardson, former Greensboro officers and all members of the branch for moving the mission of AAUW forward for a century!

Planned Parenthood Wins Funding Battle

One of the battles won by the conservatives who took over the state legislature this session was stripping Planned Parenthood of its funding.

But it is turning out to be a short-lived victory. The women's health organization successfully applied for federal funds and will receive more than three times the amount Republican lawmakers had withheld.

"We've weathered these increasing attacks on women's health care access the past couple of years," Paige Johnson, vice president of external and governmental affairs for Planned Parenthood of Central North Carolina, said. "Now we're able to do more for our patients."

The amount legislators cut, \$125,000, was a sliver of the \$20.2 billion state budget, but losing it meant that Planned Parenthood's clinic in North Durham would have to close. That clinic doesn't handle abortions; it provides contraceptives, pap smears and breast exams and does testing for diabetes, high cholesterol and sexually transmitted diseases.

Now, with \$426,000 in what is known as Title X funding, the Durham clinic expects to see a four-fold increase in patients, to about 2,000 a year.

AAUW-NC New Bylaws

Lill Van Order

The AAUW-NC Bylaws committee has taken a respite this fall. With the election, getting started in a new AAUW activity year and other aspects of our lives, we needed to put this on a back burner. We are close to finishing and will have them in the hands of the executive committee, then the branch presidents, and to you soon.

Many of you did the basic changes for your branch as mandated by national; others did a more extensive change. We need to do a more extensive change at the state level because we changed the structure of the state organization at the last annual meeting. The committee to rewrite the bylaws that was formed at the 2012 annual meeting worked hard during the late summer and early autumn. Now we are looking at our almost completed bylaws with a fresh perspective and will have them in your hands shortly. When you get them, please take a look so that you are prepared to vote on them at the annual meeting in April.



It's not too early to start planning now!

Let's have a record number of AAUW NC delegates in New Orleans.

Branch News

Asheville Branch

Submitted by Molly Keeney

Our branch board met in late July to review last year's accomplishments and to set goals for the upcoming year.

Our goals are as follows

Membership: Increase visibility of AAUW/Asheville in the broader community to gain more members.

Advocacy: Increase awareness of women's issues and track member responses to advocacy requests.

Grant Writing: Obtain grant funding for one new or ongoing project for the upcoming year.

GEM: Increase awareness/understanding of the GEM Fund among membership.

Program: Create and conduct campaign to increase meeting attendance.

Communications: Provide user-friendly information regarding branch Board decisions and finances with our membership.

We plan to provide regularly some statistics for our members about how the Asheville AAUW branch is doing

Membership – As of August 15, we have 132 members, compared to 127 at this time last year. A big thanks to Susan Grabel who has recruited several new members, even in the grocery store!

Finances – Part of our cash reserve has been designated for the YWCA Drop-In Center project. The board also recently approved an expenditure of up to \$250 to purchase and install a sink for the Center.

Projects – We expect to continue the relationship with the YWCA project and initiate some involvement with the AAUW Get Out the Vote initiative, STEM (science, technology, engineering, and math) for girls program, and NC Women United/Women's Agenda Assemblies.

Brevard Branch

Submitted by Carol Elliott

After nearly a decade of producing a Voter Guide, the Brevard Branch decided this past year that we would do something different. Our Voter Guides had been quite elaborate affairs, one year reaching 16 pages, filled with discussion of the issues in each campaign and painstakingly constructed questions for the candidates.

The guide had come into being because our local newspaper only covered local races. When the paper started covering state and federal races in 2010, our guide's *raison d'être* no longer existed.

After considering several options, the Voter Guide/Voter Education Committee settled on the idea of running three half-page ads in our local paper, the Transylvania Times. We had the Board of Elections review the ads to determine whether we could receive the non-profit rate rather than the political ad rate from the newspaper, a great savings for us.

The look of the ads graphically is quite similar with a title of "Women and Children At Risk." The introduction uses the same premise for each ad: "AAUW women believe in ... but not all candidates do. This is what's at stake. Your vote counts!" Bullet points list what is at stake in three issues.

The first ad centered on basic health care for all (what we believe in) and by luck was printed in the edition of the paper focused on breast

cancer awareness and printed on pink paper. Our second ad focused on basic economic security, detailing what is at stake with Medicare and Social Security. The third ad supported our belief in well-funded public education and had more of a North Carolina focus, detailing what the legislature has done in the past two years.

At the bottom of each ad we listed all of the candidates and their websites and asked voters to see where they stand on the issues. All our ads and the back-up material are posted on our website: www.brevard-nc.aauw.net.

Chapel Hill Branch

Last year we had a total of sixteen new members, and this year, before beginning our programs, we already had six new members. One of these came to us from the Wilmington Branch, as she has recently moved to the Chapel Hill area.

We began the autumn with a series of exciting programs. In September, Nancy Shoemaker and Pat Orrange spoke on "Getting Out the Women's Vote." Over the summer some Branch members registered new voters, and others wrote letters to registered female voters who had not gone to the polls recently.

In October Dr. Erica Field presented "Conversation about Micro Lending," and in November Ernie Dollar talked about women who were a significant part of Chapel Hill history.

The December meeting was our fundraiser program to underwrite the Branch Carrie Heath Schwenning Scholarship that supports a female graduate student at UNC-Chapel Hill. Our speaker was Duke Professor Dr. Maureen Quilligan whose topic is "When Women Ruled the World: the Glorious 16th Century." We have had some stimulating programs and good discussions.

Unfortunately, we have had two deaths of former Branch presidents: Katherine B. Pryzwansky – (President 1973-1975) and Clara B. Allen (President 1995-1997). Clara Allen was the AAUW NC Historian whose contributions to AAUW were noted in the last issue of the Tar Heel News.

We are pleased to announce our website is now complete! Please pull up www.chapelhill-nc.aauw.net and check us out.

AAUW Raleigh/Wake Branch

Submitted by Joan Robertson

We are an enthusiastic group of 22, having added four new members last year. Our Bullying Project was very successful and worth repeating this year, working with a different middle school.

Programs planned for the year include the principal from Wake County School's new Young Women's Leadership Academy who will provide information on mission, selection of students, curriculum and uniforms. This is Wake's first single gender school (There is also a Young Men's Leadership Academy).

Our October meeting was devoted to UN and Women's Rights in celebration of the UN Anniversary. In November our focus was on Girl Scouts, celebrating their 100 birthday because a majority of AAUW members nationally were Girl Scout members.

Branch members also participated in the letter writing campaign promoted by NC Women Matter, and attended the Women's Agenda Assembly planned by NC Women United in October.

December was party time at the president's home, and planning for 2013. It promises to be a great year.

Charlotte Branch

Submitted by Diane Schneider

Our first meeting of the year got off to a very good, energized start. Currently, we have three interest groups for members' participation.

Our Literary Group meets monthly to review and discuss various non-fiction and fiction works of literature selected by group members.

Another group, meeting four times throughout the year, is our International Studies Group. This year they will be focusing on the Latin American countries of Panama, Guyana, and Peru, ending the year with a luncheon and guest speaker.

Our History Group meets monthly to continue studying North Carolina history. Members and guest speakers present a wide array of information about our state.

We have been awarded a AAUW-NC Mini Grant which will support the planning and presentation of the \$tart \$mart Workshop sponsored by the WAGE Project. We plan to partner with the local Women's Intercultural Exchange (WIE) and Johnson C. Smith University to offer the workshop and facilitator training in Spring 2013. This project will be a continuation of our support last year of the Vision 2020 Project which is aligned with WIE.

As a follow-up to our workshop on the topic of Human Trafficking, we offer our support as volunteers/fund raisers for a local coalition which assists young women with many survival skills as they enter a new lifestyle.

Our signature bi-annual "Book-Author Luncheon" and major fund raising event for EF will be held in Spring 2013. Three authors will talk about their newly published books; a book signing will follow. We cordially invite all AAUW-NC members to join us on Saturday, April 20, 2013 at this event.

Wilmington Branch

Submitted by Jean D'Addario

Our Wilmington Branch sent two students to the NCCWSL conference this year; one student was selected and supported by UNC Wilmington from the "Elect Her" project; the other student from our \$tart \$mart student group was supported by a branch fundraiser.

Elle Helmer is a member of our AAUW branch and one of the plaintiffs that AAUW LAF money has supported. She was present for a discussion after branch members viewed of the documentary "Invisible War" at UNC Wilmington in October.

Our 4th \$tart \$mart Workshop was also held in October at UNCW. Dr. Michelle Scanton-Tessier, Director of the Women's Studies and Resource Center and member of our branch, has taken over the leadership of this project and is doing an outstanding job. Michelle received a grant from AAUW to support a two-day Title IX Event in early November.

Our annual Carolina Author's Luncheon is our primary fundraiser for both national fellowships and local scholarships.

One of our members, Karen Beatty ran for school board in New Hanover County.

We received several new members from our spring membership tea; some younger women came to our meeting on Saturday to "check us out". Two had joined by the end of the meeting. Our branch member

who won the free membership from the Wilma Expo in December is now one of our Carolina Author's Co-Chairs and is doing a splendid job!

Our biggest on-going project, Vision Screening, is in full swing. We are also very proud of our new website and are grateful to Elaine Chandler for setting it up and maintaining it.

Twin Rivers Branch

Submitted by Mary Peterson

Judy Balsanek, branch member, worked with Megan at AAUW in DC over the summer and the result was the creation of a great website for the Twin Rivers Branch.

The branch with the Eastern Region of the NC Council for Women was a co-sponsor of the Southeastern Women's Agenda Assembly held Oct. 10 in New Bern.

Branch money and a mini-grant from AAUW NC enabled our branch to send a local 7th grade girl to Engineering Camp this summer. The camp was held on the Havelock campus of Craven Community College for a week in June and is the product of collaboration by NC State and the Community College.

Greensboro Branch

Submitted by Debra M. Richardson

AAUW Greensboro is celebrating our 100th Anniversary Year, 1912-2012, with the theme of Looking Back, Moving Forward. Members dug in files and albums for anecdotes, names, and artifacts of notable events to capture some of the memories in an informal historical album.

In September members also honored the 40th Anniversary of the Title IX legislation during a program presented by Dr. Donna M. Duffy, UNCG. In October, AAUW Greensboro members joined the UNCG Gender and Women's Studies Department to view and discuss a film on the tragedy and prevalence of "Human Trafficking."

The Branch's 100th year gala celebration was held November 17th at the Emerald Event Center in Greensboro. (See article on page 5 for more details of the Greensboro celebration).

Hendersonville Branch

Our Branch had an Afternoon Tea in the fall, and this year's committee went full blast to make it a good one. The event was held Nov. 1 at The Cedars. Steinmart presented the fall fashions as we enjoyed tea, sandwiches, scones with lemon curd, and dainty desserts. Several baskets and a hand made quilt were raffled. Our delightful men were attentive waiters. Money raised goes to AAUW scholarships, and to Blue Ridge Community College scholarships for women returning to college.

We are investigating ways to promote STEM in our town, and have looked into the TechBridge program of the Girl Scouts as one of the models we could use. A decision on adopting a STEM project should be made soon.

Our branch has also reintroduced a welcome coffee for new members to educate and involve the new women in our Branch. The first coffee was held in September.

AAUW

131 Years: 1881-2012

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2012 - 2013

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When & Where!

June 9-13, 2013

AAUW Biennial Convention
Sheraton New Orleans Hotel
New Orleans

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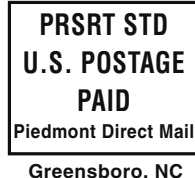
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in membership dues of \$11*



The Power of a Mini Grant

Jean D'Addario, Wilmington Branch President, reported on the success of their booth at the Wilma Expo 2012. The branch received a mini grant from AAUW NC for the table registration and a free membership for the exposition. Association also sent brochures and offered association membership at \$21 instead of the usual \$49 for that day only-- a special expo rate.

"We were able to stretch the AAUW NC and AAUW Branch memberships to three because of the special expo rate," said D'Addario. "We welcomed three additional new members who took advantage of the expo offerings.

Overall we spoke to a couple hundred people about AAUW and the activities that we do here in Wilmington, in the state,



and in the nation. Of those with whom we talked, there were 11 solid leads for potential members including several previous AAUW members. Many more attendees looked at our table and took some materials. What an op-