

*Advancing equity for women and girls through advocacy, education, philanthropy, and research*

Spring/Summer 2015 Vol. 63 No. 2

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In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, sexual orientation, national origin, disability, or class.

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**Highlights of the Annual Meeting: Leadership and Member Recruitment**



*Deepti Gudipati (left) speaks with Nancy Shoemaker before her presentation on Saturday morning. Over 50 AAUW NC members attended the annual meeting. Gudipati also installed new officers, including newly elected AAUW NC Co-President Jeanne D'Addario via Skype. Shoemaker made certain the Skype installation proceeded without a hitch. This method of installation was a first for Deepti, as well as for everyone in attendance.*

*Leadership in Challenging Times* was the theme of our annual meeting held in Greensboro, NC on March 20-21, 2015. Deepti Gudipati, Vice President of Member Leadership Programs at AAUW, was the guest speaker/trainer on both days.

She spoke to the Presidents Council on Friday afternoon. She emphasized the importance of setting clear roles, creating clear goals with ownership, and creating goals with identified leadership. She stressed the importance of branch presidents “checking in” periodically with board members to assess their progress in these areas. Giving and getting feedback during “check in” with Board members is the key to motivating and engaging branch members.

In an interactive training session on Saturday, she noted that women join AAUW for a variety of reasons. After identifying different groups of women who might be interested in AAUW (e.g. retirees, professional women, mothers with children), attendees roamed the room, writing comments on an avatar sketch to build a profile for each group. After processing the information, Deepti traced a four-stage cycle of how to recruit new members. The four steps include:

- ASK:** Get to know the person and learn her motivations to be involved.
- INFORM:** Share what the branch does and tailor that focus on her interests.
- INVOLVE:** Ask her to attend a meeting or get involved in a project.
- THANK:** Thank her for agreeing to get involved or talking with you.

When the cycle is built around a profile of the group that potential member represents, success in recruiting is more probable than a “shot in the dark.”

AAUW now has a core of 90 member trainers available as resources to branches working on member recruitment programs. Contact Deepti at 202-785-7700.

## President's Message

Mary Peterson, AAUW NC President

### *Thanks for All You Have Done*



For the past three years, I've had the privilege of being your President. Thank you for the opportunity to work with a group of talented and knowledgeable AAUW NC women. In Greensboro I listened to you describe your branch projects this past year. Here's what I heard:

- Held a Tech Savvy event and have another planned for this year
- Worked with colleges from the mountains to the coast to present Start Smart programs and teach young women wage negotiation skills
- Sent NC young women to NCCWSL to learn leadership skills
- Held a community awareness program about human trafficking
- Planned to work with the Girl Scouts on a program of bullying prevention
- Raised money for scholarships for women from the community college to the doctorate level
- Walked the halls of the NC General Assembly to talk to legislators about bills that help empower NC women and girls
- Called, emailed, and sent letters to your members of Congress, telling of the need and requesting passage of the Paycheck Fairness Act
- Worked to GOTV (Get Out the Vote) in the 2014 elections

Give yourselves that well deserved pat on the back for these efforts, and then keep on working for education and equity for all women and girls.

One of my goals for AAUWNC was to have you increase your use of electronic communication. When our incoming Co-President, Jean D'Addario, was installed using the Skype program, I thought "YES!"

My sincere thanks to you for making a donation in my honor to the Ann Chipley American Fellowship. Since I had known Ann for over 10 years and she'd taught me a lot about public policy, this had a very special meaning for me. You even arranged for her husband to be there for the presentation! Thanks, too, for the AAUW scarf. I shall wear it with pride because AAUW NC members are special people.

## Welcome to Our New Officers

### Co-President Jean D'Addario

Jean spent many years as a teacher and supervisor of teachers in the public schools in Pennsylvania and New Jersey. She retired as registrar of Southeastern Community College in Whiteville, North Carolina.

Jean joined AAUW in 1965 in Westchester County, New York and has been active in AAUW ever since. She is currently a dual member of the Wilmington and Tar Heel Branches. She has held many local and state AAUW offices, including president of the Freehold, NJ and Wilmington, NC branches, and vice president of programs for AAUW New Jersey.



As an experienced teacher, she has led many workshops for local and state groups. She is a trained workshop leader for Start Smart and has worked closely as well with the Women's Studies and Resource Center at UNC Wilmington on the "Elect Her" project for women on college campuses.

### Co-President Sandra McLaurin

Sandra taught mathematics at the University of West Florida in Pensacola, Florida for one year before joining her husband on the faculty of the University of South Alabama, Mobile, Alabama, for nine years. She and the family moved to Wilmington in 1977 where she joined the faculty of the University of North Carolina at Wilmington, retiring after twenty-five years of service.



Sandra is a dual member of the Wilmington and Tar Heel branches. In the Wilmington branch she served as president, vice president for programs and on various committees. She represents AAUW NC on the board of the Women's Studies and Resource Center and has been involved with Start Smart and Elect Her workshops at UNCW.

Having served as the AAUW NC branch advocate for the past three years, Sandra now joins Jean D'Addario as AAUW NC co-president for a two-year term.

*(continued on page 5)*

## AAUW NC Branch News

### CHARLOTTE

The Charlotte branch will repeat their “Three Authors and a Lunch” event this spring. All funds from the event support the Anne Chipley American Fellow endowment. The branch will also conduct a \$tart \$mart workshop and meet with women who have been past recipients of their scholarship funds.

### WILMINGTON

The Branch has awarded two \$1000 scholarships to nontraditional women who will be transferring soon to UNC Wilmington. Proceeds from their “Raffle and Lunch with Carolina Authors” sustain these awards. Wilmington members are now organizing their “Wine Tasting and Chocolate Fantasy” event to underwrite a NCCWSL (National Conference for College Women Student Leaders) scholarship.

### HENDERSONVILLE

Hendersonville members and friends plan to fill the bus to the Reynolda House & Gardens in Winston-Salem in April. This bus trip, and their afternoon tea last October, provide funds for two \$1000 scholarships to women planning to transfer to a four-year college. The branch will also repeat their STEM project with local Girl Scouts.

### GREENSBORO

Branch members report that things are “blooming!” In addition to improving their web, Twitter, and Facebook sites, the branch has added 29 members this year. Over 125 middle school girls and their parents attended the Tech Savvy conference in late March. Greensboro now has four C/U partners. Of the four, Guilford College has now institutionalized \$tart \$mart in its curriculum. Some of the young women who participated in Elect Her programs at these C/U schools were awarded free AAUW memberships that the branch earned as benefits for increasing their membership.



(L to R) Greensboro members Mary Woodrow, Millie Hoffler-Foushee, and Libby Haile admire one the “goodies” in the gift bags that the branch prepared for everyone attending the annual meeting. The branch also hosted “Wine and Wisdom.”

### JACKSONVILLE REGIONAL

Jacksonville Regional Branch members plan to continue partnering with the Onslow County Council for Women and the Onslow Community Outreach Center to support the AAUW mission next year. Any funds raised from these partnerships and other events planned by branch members are designated to help women attend Coastal Carolina Community College.

### BREVARD

The branch will announce the winner of their Women Who Make a Difference Award at their May luncheon. Members are gearing up for the 46th annual book sale June 25 - June 30 on the Brevard College campus. To celebrate Women’s History Month in March, several branch members conducted “Women in Jeopardy” games in fifth grade classrooms in all Transylvania elementary schools. Display cases in the public library also focused on Women’s History Month.

### TWIN RIVERS

To celebrate Equal Pay Day, branch members will be cooperating with a local restaurant to offer a 14% discount to women who dine there on April 14. A proclamation from the Mayor’s office acknowledged Equal Pay Day. Local and national AAUW information is now included in Welcome Wagon materials that are distributed to new community residents.

### RALEIGH/WAKE COUNTY

Building on the anti-bullying project which the branch successfully carried out a few years ago, the branch has now partnered with the Girl Scouts to deliver their “Be a Friend First” program. In this six-to-eight week program, four Raleigh/Wake AAUW teams will participate as leaders, working with middle school girls in after-school activities. Like other AAUW NC branches, Raleigh/Wake members have found the local Girl Scouts to be an eager partner in educating girls and young women on issues impacting their lives.

### GASTON REGIONAL

Branch members continue to pair-up to work with female students at the West Gastonia Boys and Girls Club. Various STEM activities are planned. Support for this branch project comes from their Dinner and Games Night, which attracts a loyal crowd from the community every year.



## Branch News and Project Updates

### TAR HEEL

The Tar Heel branch held their annual meeting on March 21 as part of the AAUW NC Annual Meeting in Greensboro that weekend. Lill Van Order was elected president. Nancy Shoemaker was elected treasurer. Joining the Tar Heel Board are Virginia Adamson, Karla Atkinson, Jacquelin Heath, Diane Schneider and Christi Whitworth. Adamson will serve as a consultant to the branch as it undertakes a seven year assessment as one of the few virtual branches in the United States.



L to R in back row: Karla Atkinson, Diane Schneider, Lill Van Order and Nancy Shoemaker; In front row: Virginia Adamson and former Tar Heel President Michelle Evans.

### CHAPEL HILL

This year the branch's Annual Tea with a North Carolina Writer will feature New York Times best-selling author Haven Kimmel. A portion of the profits from the gathering will support the AAUW Education Opportunity Fund, which assists female graduate students in the US and around the world. Other proceeds from the tea will be set aside for NCCWSL scholarships. Branch members also support the Carrie Heath Schwenning Scholarship Fund for female graduate students at UNC Chapel Hill.

### SALISBURY

Salisbury members celebrated the accomplishments of Maya Angelou as part of Women's History Month. Dr. Patricia Trueblood, a storyteller and doctoral researcher of oral storytelling, was the featured speaker. Trueblood is also the founder and CEO of Women of Power, a ministry of professional development and fellowship for women in the church as well as the workplace.

## Highlights of the Annual Business Meeting in Greensboro

State Treasurer JoAnn Hall reported that income for the past 12 months was \$9,933.17 Expenses were \$9,255.96. Assets totaled more than \$32,500 in CD and checking accounts.

Motions were unanimously passed to:

- Allocate \$300 to support Project Dinah -- a student organization at UNC Chapel Hill that provides resources and education to prevent interpersonal violence on campus and in the community.
- Fund a NCCSWL scholarship not to exceed \$600 to provide tuition and transportation for one student (preferably from North Carolina) to attend the June NCCSWL conference in Washington, DC.
- Provide a \$100 stipend to each AAUW NC board member who attends the national convention in San Diego, and provide one \$100 stipend to each AAUW NC branch represented by their member(s) at convention.
- Adopt a resolution to ratify the ERA in North Carolina. The entire text of the ERA resolution can be found at <http://www.aauwnc.org/2015/03/resolution-on-the-era-vote-on-321>

## Thirteen AAUW Fellows Study in NC

North Carolina is fortunate to have 13 recipients of AAUW fellowships and grants who are studying here in 2014-2015. The following fellows spoke briefly after lunch at the annual meeting:



**Alexandra Dodson**  
Duke University  
Ph.D.



**Sarah Pohlig**  
Durham Tech CC  
Associate Degree



**Elizabeth Christensen**  
UNC Chapel Hill  
M.S. Degree

**Field:** History of Carmelite Art and Architecture in 13th -14th centuries in Central Italy

**Field:** Computer Programming

**Field:** Environmental Science

For a complete list of this year's fellows and a list of women connected to AAUW NC who have been honored with endowments in their name, go to <http://www.aauwnc.org/2014/12/2014-2015-aauw-fellows-in-north-carolina/>.



## AAUW NC Honors Peterson's Service

In honor of Mary Peterson's leadership as President of AAUW NC for three consecutive years, NC branches and individuals contributed \$1500 to the Ann Chipley American Fellowship endowment in Mary's honor.

Ann served as the branch president in Rocky Mount, NC. At the annual meeting in Greensboro, Ann's husband, Tom, spoke movingly of how Ann's depression with a move to a new community was lifted once she met new, like-minded AAUW friends in North Carolina.

Ann was a member of the national AAUW Board and served as AAUW NC president (1980-1982). She inspired innumerable AAUW members, including Mary. When Ann was on the AAUW public policy staff in Washington, she worked closely with Mary in the Lobby Corps. They maintained their friendship for years.

The AAUW Educational Foundation board established the Ann Chipley Fellowship endowment in 1996. Once fully funded, it will support AAUW fellows. The surprise announcement of the gift in Peterson's honor brought smiles and a few tears to our outgoing state president. Thank you, Mary, for your outstanding leadership.



Outgoing President Mary Peterson chats with Tom Chipley following his remarks at the annual meeting in March.

## A Shout Out to Growing Branches!

A shout out to all these branches who have increased the number of new members joining between Feb. 1, 2014 and Feb 1, 2015.\*

Asheville	Wilmington	Brevard
Raleigh/Wake	Chapel Hill	Charlotte
Greensboro	Gaston Regional	Tar Heel
Salisbury	Hendersonville	Tyron
Twin Rivers	Jacksonville Regional	

\*a new member is defined as someone entirely new to AAUW or who rejoins after two years.

## New Officers Begin... (continued from page 2)

### Branch Advocate Donna Wilson

Dr. Donna Wilson brings a wealth of experience, commitment, and advocacy for women in the professions. She is a member of the Chapel Hill branch where she currently serves as vice president for programming.

She moved to the Triangle area from Amherst, Massachusetts in 2011, following a distinguished career in higher education, both in teaching and research. She remains active in her teaching pursuits, and holds two academic positions in North Carolina.

Her skills in strategic planning and educational leadership will be helpful as Donna commits to carrying out the mission of AAUW, particularly when consulting with branch leaders and providing support for branch projects. Donna looks forward to working with all AAUW North Carolina branches during the next two years.



## ...And Other Officers Continue

The two-year terms of AAUW NC officers are staggered. The newly elected co-presidents and branch advocate will serve from 2015-2017. Rounding out the AAUW NC executive committee are Vice President Peg Holmes and Treasurer JoAnn Hall who were elected last year. They will continue in these roles through 2016.



AAUW NC Vice President Peg Holmes (left) is a member of the Hendersonville branch. AAUW NC Treasurer JoAnn Hall is a member of the Jacksonville Regional branch. Both are former branch presidents.

## Kenan Fellows Program: A Strong STEM Advocate

**NOTE:** Tia LcLaurin Bethea, Assistant Director for Development at the Kenan Fellows Program, gave an overview of this program as part of our annual meeting. She prepared this summary as well.

The Kenan Fellows Program forges partnerships among K-12 schools, industry, research, and higher education to introduce students to the wonders of STEM. The fellowships are made possible through the generous support of corporate, education, and foundation partnerships, as well as federal grants from agencies such as the National Science Foundation. Established in 2000, the program is a K-12 STEM initiative of the Kenan Institute for Engineering, Technology & Science at NC State University.

Open to K-12 public and charter school teachers in NC, the program pairs educators with mentors in STEM fields to learn how their work can be relevant for students. Mentors come from academic and business fields including scientific research, engineering, agriculture, biotechnology, health care, aviation, communications, and technology.

The five-week teacher internship is the centerpiece of the yearlong program. The internship is supported by 80 hours of professional development that is divided into three professional advancement institutes that focus on leadership skills, community engagement, technology in the classroom, and public policy. Opportunities to meet with statewide leaders from industry, government, education, and business help Fellows gain experience in becoming effective advocates for education.

Fellows are selected following a competitive application and interview process. A new cohort is announced each spring. Educators chosen as Kenan Fellows demonstrate proven leadership or leadership potential. A core goal of the program is to develop teacher leaders who can drive innovation in their schools and districts.

Fellows take the knowledge they gain during the internship and transform it into lessons for students but they also have the option of organizing and facilitating professional development for other educators or planning a community outreach program.

For more information about the Kenan Fellows Program, visit their website: [www.kenanfellows.org](http://www.kenanfellows.org).



Teacher leaders from the Kenan Fellows Program work with professionals in STEM fields during a five-week internship which is supported by 80 hours of professional development training.

## Public Policy Updates for 2015

Public policy issues continued to dominate the news in NC, once the General Assembly convened again in 2015. In January AAUW NC narrowed the scope of what bills it will be monitoring in 2015, having learned in 2013 that monitoring ALL legislation impacting girls, women and their families was too difficult. During this session, only bills proposed to address three broad areas (education, pay equity, and health care/Medicaid) will be followed as priority legislation.

Denny McGuire, chair of the AAUW NC Public Policy Committee, is working to refine our system for monitoring proposed NC legislation in 2015. She maintains an Excel sheet of proposed legislation impacting these priority areas. Contact her for updated information at [jmcguire11@nc.rr.com](mailto:jmcguire11@nc.rr.com).

Among public policy points highlighted at the annual meeting:

- The Asheville branch has an excellent model for informing and shaping public policy at the local level.
- AAUW NC will have a "virtual booth" at Women's Advocacy Day, rescheduled now for April 21 in Raleigh.
- A rally to support Medicaid Expansion in NC was held at the Capitol on March 24.
- Members are encouraged to continue contacting their federal legislators in support of the Paycheck Fairness Act.
- Legislation to ratify the Equal Rights Amendment in NC has been introduced in both houses. Efforts are being directed by the Ratify ERA-NC group ([www.era-nc.org](http://www.era-nc.org)).



## Asheville Celebrates 100 Years!



Including flappers, peaceniks, and modern feminists, Asheville members paraded the progress of their branch from 1915 to the present during their 100th anniversary party in March.

Over 100 members of the Asheville branch, city officials, family and friends gathered on March 15 at the historic Pack's Tavern to celebrate the branch's 100 year anniversary. With 165 members, Asheville is the largest branch in AAUW NC.

"What we achieved and what we wore" was the theme of the celebration. Highlighting the event was a fun fashion show, with a tour through the decades since 1915, featuring fashions from the past and a review of what the Asheville branch has achieved.

The branch began on March 27, 1915 when 16 alumnae met to form the Western Carolina Branch of the Southern Association of College Women. Twenty-eight women were in the branch by the end of that year. One of their first community projects began when each member contributed \$2 to fund materials for the Moonlight School Movement (night schools for mountaineer literacy) which continued through the 1930's. Eventually 40 branch members taught in those schools which were a forerunner of the Literacy Council of Buncombe County.

Later, the branch's community work centered on helping the Salvation Army, visiting patients in the local sanitariums, working to improve standards in colleges for women, establishing night schools, helping to set up a juvenile court system, and organizing "Friends of the Library" for Pack Library.

The longest-lived project was the Refugee Shop started in August 1940 at national AAUW's suggestion to open a temporary thrift shop selling used clothing to provide wartime aid to British women refugees. Staffed by branch members, it continued for thirty years, providing post-war aid locally and abroad. It closed in 1971 after earning more than \$125,000 and receiving a U.S. Treasury award.

Throughout the decades, fundraising for women's educational scholarships has been a branch priority. The tradition began in 1928 when the branch established a revolving loan scholarship fund for high school graduates. Since 2002 the branch has awarded more than fifty-eight scholarships to women ages 23-57 -- many of them single mothers -- through their GEM Fund, a 501(c)3 nonprofit organization.

Today the Asheville branch continues its broad involvement in the community. It offers a monthly lunch bunch, book groups, film groups, international dining, an active public policy group, support for the local YWCA drop-in day care program, and ongoing scholarship programs.

AAUW's mission has had a public presence in Asheville and its surrounding communities for a century. Kudos to the past and present leaders and branch members for making an historical mark on behalf of girls and women.

## National Women's History Museum

The National Women's History Museum (NWHM), first founded in 1996, was finally recognized when President Obama formally commissioned the NWHM in 2014. Its mission is to "educate, inspire, empower and shape the future by integrating women's distinctive history into the history and culture of the United States."

At the same time that NWHM has a unusual mission, it also faces the unusual situation of having to fund the museum solely through private donations. NWHM is the **only** exception to past federal government practices of underwriting the cost of national museums with taxpayer dollars.

NWHM must raise no less than \$150 million in private funds to build this museum. Before formal approval is granted from several different government agencies, NWHM needs to demonstrate its ability to raise the full budget for construction on the National Mall in Washington, DC.

At the annual AAUW NC business meeting, discussion centered on AAUW NC contributing to NWHM. While several members supported this idea, a resolution to that end did not pass. The committee considering updates to the AAUW NC Policy Statement will look at guidelines for such contributions in the future.

AAUW NC members are strongly encouraged as individuals to support NWHM efforts to bring their project to fruition. A complete overview of NWHM's vision for the project, including donation information, can be found at [www.nwhm.org](http://www.nwhm.org).





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### When & Where!

Women's Advocacy Day  
 Raleigh, North Carolina  
 April 21, 2015 [wad-help@ncwu.org](mailto:wad-help@ncwu.org)

### AAUW National Convention

San Diego, California  
 June 18-21, 2015

### AAUW NC Tar Heel News

Post to [www.aauwnc.org](http://www.aauwnc.org)  
 E-mail: Karla Atkinson  
 Tar Heel News Editor at  
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## Tar Heel News

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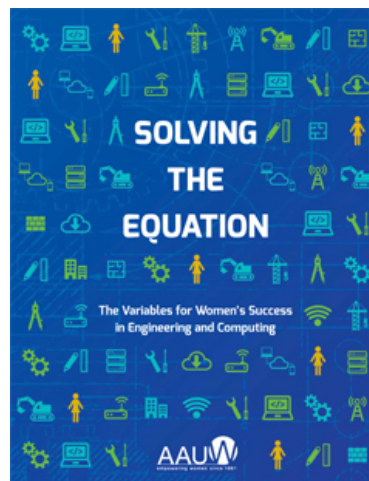
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## New Research Report: *Solving the Equation*



From the research team who brought you *Why So Few? Women in Science, Technology, Engineering and Mathematics* comes a deeper examination of engineering and computing, fields that offer 80 % STEM jobs but still boast dismal numbers of women students and workers.

*Solving the Equation* is the latest publication from AAUW, offering data on women's achievements in subjects related to engineering and computing, how few women are working in these fields, and what can be done.

The information from the report is available online (<http://www.aauw.org/event/2015/03/stream-the-solving-the-equation-launch-live/>) as a Power Point presentation. Looking for a presentation next fall for your branch or community groups? This is it!