

Vision for Your Branch

*Building Inclusive Branches Workshop
North Carolina State Convention 2016*

Welcome Aboard—military base’s newcomers

Making more contact with fellows who may be in your area, e.g. invite them to be an “honorary” branch members for their time in your area

Tar Heel Branch:

Social media connectivity

Coalition efforts with other organizations

Member trainers

Free dues to state and THB for C/U reps

Broaden our outreach to all members re: leadership roles

Gather input from members before board topics key topics

Open membership to all who believe in AAUW goals

Publicize meetings and activities in local newspaper

Have board members as greeters on a rotating basis (2-3 floating greeters per meeting)

Have membership materials (rack cards) at local Chamber of Commerce, book store, etc. and multiple places at our meeting (lobby, snack table, etc)

Greensboro Branch:

101 likes on our branch Facebook, 199 followers on twitter. We will be more connected to our social media contacts

Other local women organizations. We will be more engaged helping other women’s groups such as Commission on the Status of Women

We will have more diverse activity and study groups

We will have a more effective new member welcoming program

Connect on a personal level—find what you have in common—female to female--we like to talk and eat

Meet on a neutral ground

Welcome wagon, newcomer club

Take care of “kids” during meeting

New member brunch—September—teachers, other groups

How do you welcome: welcome brunch, offer to drive

Change our name to be more inclusive

Diversify meeting locale

Explore publicity options at local universities and community colleges

Update our website

Reach out to other groups

Do an activity with other groups

What can we do for you?

Sponsor something with one of these groups: League of Women Voters, Junior League, Hispanic groups

Communicate with some of the black churches and their women’s groups

Plan evening events and on weekends

Create a C/U partnership with Blue Ridge Community College