



## AAUW CONFERENCE: MARCH 23 & 24, 2018

### STRONG Ws - FINE TUNING OUR MESSAGE

#### Friday, March 23, 2018

- 11:30 am - 2:45 pm**     **AAUW NC Board Meeting and Luncheon**
- 3:00 pm – 5:00 pm**     **President’s Council meeting**  
Branch Presidents & Presidents Elect  
Strategic Planning, AAUW & AAUW NC with  
Melissa Johnson, AAUW Board Member
- 3:00 pm – 5:00 pm**     **Sessions for Branch Leaders**  
A. Feasible Finances - Intended for Branch treasurers  
B. Wobbly Websites – Ins & outs of websites  
C. Campus Connections – College/University Reps  
How does your branch connect with young women?
- 5:30 pm – 7:00 pm**     **Dinner at 4th Street Filling Station (carpool)**
- 7:30 pm– 9:00 pm**     **Wine & Wisdom – hosts Winston Salem Branch**  
Sharing your branch’s best project this year
- 9:30 pm – 11:00 pm**     **“Equal Means Equal “- film & Popcorn/PJ Party**

#### Saturday, March 24, 2018

- 7:30am - 8:15 am**     **Tar Heel Branch Meeting**
- 8:45 am - 9:45 am**     **Annual AAUW North Carolina Business Meeting**

## AAUW CONFERENCE: SATURDAY, MARCH 24

### STRONG Ws: Fine Tuning Our Message Together

- 10:00am**     **Welcome to NC Women’s Organizations**
- 10:20am - 11:15am**     **Session I**  
A. Riding the Wave: Recruiting the Next Generation of STRONG Ws  
B. Marketing Your Message  
C. Strengthening STEM: Creating Career Choices for Young Women
- 11:25 am - 12:20 pm**     **Session II**  
A. Marketing Your Message  
B. Moving Your Message Through the Digital World  
C. Advocacy: The Strong W Message for Law Makers
- 12:30 pm - 1:30 pm**     **LUNCH, and Then Some!**  
AAUW NC Book Award with Ali Standish  
Raffle Prizes
- 1:00 pm - 3:00 pm**     **SESSION III NC WOMEN SPEAK UP!**  
Round Table Discussion: Uniting on the STRONG W Challenges  
“The Do” - Mobilizing Action  
2020 Promotion  
Thanks for Coming - See you next year!

#### Directions to Hawthorne Inn & Conference Center

##### From Charlotte:

I-85 North to I-85BUS North/US 52 North  
Exit 109B to merge onto I-40BUS  
Exit 5C for Cherry St, toward Convention Center  
Left on 1st St.  
Left at first cross street onto Marshall  
Right toward Spruce St.  
(signs for I-40 Business West)  
Left onto Spruce St.  
Left onto High Street  
Hotel on right

##### From Asheville:

I-40 East to Exit 188, I-40BUS toward downtown  
Exit 5C for Cherry St, toward Convention Center  
Left onto High Street  
Hotel on right

##### From Raleigh:

I-40 West to exit 5C for Cherry St, toward Left on 1st St.  
Left at first cross street onto Marshall  
Right toward Spruce St. (signs for I-40 Business West)  
Left onto Spruce St.  
Left onto High Street  
Hotel on right

##### From Mt. Airy:

US 52 South to I-40BUS West  
Exit 5C for Cherry St, toward Convention Center  
Left on 1st St.  
Left at first cross street onto Marshall  
Right toward Spruce St. (signs for I-40 Business West)  
Left onto Spruce St.  
Left onto High Street  
Hotel on right



## BRANCH NEWS!!!

Compiled by Diane Schneider, Branch Advocate

**Asheville** held "Friend Fundraiser," its annual fundraiser in December 2017 to recruit new members to share their mission. It was a successful gathering with coffee, desserts and lively conversation. Their January branch meeting was a luncheon at the UNCA Campus with a talk entitled "My Sistah Taught Me That." Participants were young women and girls from single parent households mentored by professional women for self-esteem, leadership and career choices

**Brevard's** annual book sale brought in \$31,000 to complete an endowment to Blue Ridge Community College. In the next two years, they anticipate completing a second endowment to Brevard College. A *Start Smart* Workshop was presented in the fall for thirteen Brevard students. Five former branch presidents are developing a Leadership Training Program for branch members who show early signs of leadership qualities.

**Charlotte** offers members a choice of a History Group, on the study of North Carolina, and an International Studies Group, which is focusing on Europe again this year. The branch is planning to raise funds to send a girl to a local space camp this summer. Plans are developing for co-hosting a *Start Smart* Workshop with Gaston Regional Branch in the spring of this year.

**Gaston Regional** held a meeting to discuss "When Everything Changed" by Gail Collins, which chronicles the story of American women from 1960 to the present day. All attending enjoyed the discussion that shed new light on how we grew up, what our desires were at work and what we grew up to be.

**Greensboro** hosted their Annual Soup Luncheon on January 13th, "Warm Up the New Year with a Pot of Soup." Speaker Mayor Pro-Tem, Yvonne Johnson, addressed the topic of "Women as Change Agents." Generous funding from the Women's Professional Forum Foundation is allowing them to sponsor several *Work Smart* Salary Negotiation Workshops this year. Two are co-sponsored with Women's Resource Center (October 10 and February 1) and two are scheduled at Greensboro's Central Library (January 17 and April 18). They were awarded a grant from the Community Foundation of Greater Greensboro to help fund this year's STEM programs. Greensboro will offer its fifth *Tech Savvy* day for middle school girls on April 7th, along with three new STEM programs for girls as part of this funding. Find Your STEM for 10th - 12th grade girls will be offered February 10th at the Joint School of Nanoscience and Nanoengineering. Ninth grade girls had a *Tech Savvy* program in November and in July, IT Is for Girls, a week-long camp for 5th to 8th grade girls, will be offered at UNCG.



**Hendersonville** members were offered a wide variety of Interest Group activities in January. They have two book groups, a garden group, an art study group and a bridge group — something for just about everyone. This year marks their fortieth year of supporting women and girls in Henderson County. The branch is celebrating at a luncheon on Saturday, June 2, 2018.

**Salisbury** was the first branch in the state to apply for a *Start Smart* grant from AAUW NC. The workshop will be held on March 15th at Livingstone College, a local college where one of the members is a faculty member. Two scholarships to attend NCCWSL will be offered again so students attending will be ready to improve their campuses and communities.

**Wilmington** will be hosting a fund raiser for education called "Game Day" on March 15th at Saint Andrews on the Sound. Ladies will have a choice of a variety of popular games, including Canasta, Bridge and Mah Jong. The registration fee is \$30, which includes lunch. For more information, contact lillvo@earthlink.net.

**Winston Salem** will be presenting each first grader at the Old Town Elementary School with a personal "forever" book, sponsored by branch contributions, in January. The film "Equal Means Equal" was shown on January 27th at the Reynolda Branch Public Library. ERA Alliance Board Member, Audrey Muck, led a discussion following the film. A *Work Smart* Workshop, sponsored by AAUW NC is planned for March 1st at Forsyth Technical Community College.



2018 ANNUAL CONFERENCE REGISTRATION: MARCH 23 & 24
Hawthorne Inn •Winston Salem, NC

First Name \_\_\_\_\_ Last Name \_\_\_\_\_
Address \_\_\_\_\_
Email \_\_\_\_\_ Preferred Phone \_\_\_\_\_

NC branch(es) where you are a member \_\_\_\_\_

AAUW member only \_\_\_\_\_ AAUW Member, but not in NC \_\_\_\_\_ Not an AAUW Member \_\_\_\_\_ C/U Rep. \_\_\_\_\_

Other organization or college \_\_\_\_\_

Dietary/other lunch restrictions: \_\_\_\_\_ Vegetarian \_\_\_\_\_ Gluten Free Other \_\_\_\_\_

Names of guests for lunch (who are not attending the meeting) \_\_\_\_\_

MEETING REGISTRATION ..... \$ 39.00

Friday Dinner 5:30 p.m. \_\_\_\_\_ # of reservations (separate checks at the restaurant)

Saturday Lunch Buffet \_\_\_\_\_ # @ \$25 ..... \$ \_\_\_\_\_

Copies of The Ethan I Was Before (Book Award) \_\_\_\_\_ # @ \$15.50 (includes tax) ..... \$ \_\_\_\_\_

Check # \_\_\_\_\_ TOTAL \$ \_\_\_\_\_

Register online at www.aauwnc.org/events/2018-registration to save JoAnn data entry!

Send your check by regular mail to: JoAnn Taylor Hall, 109 Briarwood Ct., Jacksonville, NC 28546

Registration to arrive by mail no later than March 16, 2018.

Hotel reservations may be made toll free at 800-972-3774. Mention AAUW NC Conference. The rate of \$84 plus tax for a single or double room per night is available until February 21, 2018.

Online hotel reservations may be made at www.hawthorneinn.com. The code is 26S819. The same cut-off date of \$84 per night until February 21, 2018 applies.



## Hawthorne Inn Hotel Reservations by February 21

Hawthorne Inn - Toll free 800-972-3774  
420 High Street, Winston Salem, NC  
Indicate you are with the AAUW NC Conference  
Room rate is \$84 plus tax (single or double)  
**Cut off date for this rate is Wed., Feb. 21**  
Hot breakfast is included in the room rate  
Check in by 3 pm • Check out by 12 pm  
Online reservations: [www.hawthorneinn.com](http://www.hawthorneinn.com)  
**Code is 26S819 - same cut-off date.**



## RAFFLE! RAFFLE! RAFFLE! RAFFLE!

**TICKETS – \$5.00 OR 5 TICKETS for \$20**

Raffle items are donated by the Asheville Branch, including pottery, jewelry, watercolor paintings, autographed children's books, and other arts and crafts by Asheville members.

## Were You Among the Thousands of Marchers?

Celebrities were there, children were there and the women of the Triad area were there – in Winston Salem. Even a lot of men wearing pink hats were there. A number of women from the Winston Salem and Greensboro Branches, including your co-presidents, also came with signs and a lot of support, especially to encourage women to get out and vote! Our own Laura Garmendia, Co-Chair of Public Policy for AAUW NC, was quoted in the Greensboro News & Record, “This is a peaceful way we can show our solidarity, stand our ground and keep the momentum going.” Laura and her crew stood out with pink hats and pink feathered boas. There were about 6,000 in attendance.



Please send some of your most interesting photos from the march. We will create a show for the Annual Conference. Be sure to label who and where. Email to: [jcterwillegar@gmail.com](mailto:jcterwillegar@gmail.com)



# ANNUAL CONFERENCE

[www.aauwnc.org](http://www.aauwnc.org)  
[info@aauwnc.org](mailto:info@aauwnc.org)

**Don't miss this year's AAUW's North Carolina Conference!**

**Registration after January 30 at [www.aauwnc.org](http://www.aauwnc.org)**



March 23 & 24, 2018  
Hawthorne Inn •Winston Salem, NC

All mailing labels are prepared at AAUW Headquarters. Please send changes or corrections directly to:  
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1310 L St. NW, Suite 1000  
Washington, DC 20005  
[connect@aauw.org](mailto:connect@aauw.org)

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## AAUW NC – Salary Negotiation Workshop Program 2017–2018 STATE-WIDE PROGRAM BEGINS FOR SALARY NEGOTIATION WORKSHOPS

Congratulations to the branches that are hosting Salary Negotiation workshops this spring: **Winston Salem, Salisbury, Hendersonville, Greensboro and Sandhills/Southern Pines.**

Last summer, the Board began a state-wide salary negotiation project. We received a grant of four *Work Smarts* from AAUW, that was matched with NC funds.

In September, branches were invited to plan local workshops, either *Work Smart* or *Start Smart*, and submit an application. AAUW's *Work Smart* is geared toward working women who wish to negotiate better salaries, while *Start Smart* is planned for college women who are at the beginning of their careers. Both workshops concentrate on practicing negotiation skills.

AAUW NC is also hosting two *Work Smart* sessions (east and west) that will combine the workshop with Facilitator training. Interested branch members are urged to attend one of these two *Work Smart* sessions. Our goal is to have more facilitators available and to help more branches host additional workshops. The next deadline for applying to host a workshop is June 1, 2018.

### AAUW NC 2018 Salary Negotiation Workshop Schedule

- Feb 1 Greensboro – *Work Smart* at the Women's Resource Center, 3:30pm – 6:30pm
- Feb 24 AAUW NC – Central Carolina CC – *Work Smart*, 9am-11:30am  
**Facilitator Training following workshop**
- March 1 Winston Salem – *Work Smart* – Forsyth Tech CC, 1pm
- March 14 Sandhills/Southern Pines – *Work Smart* at Sandhills CC, 4pm-6pm
- March 15 Salisbury – *Start Smart*, Livingstone College, 9:30am – 11:30am
- March 20 AAUW NC – Asheville – *Work Smart* at Chamber of Commerce, 9pm-11pm  
**Facilitator Training following workshop**
- March 21 Hendersonville – *Start Smart* at Blue Ridge CC, 1pm-3pm