



AAUW Strategic Plan 2018 – Four main focus areas

Mission: *To advance gender equity for women and girls through research, educations and advocacy*

Addressing barriers & implicit biases that hinder advancement of women

Ensuring livelihoods for women

Ensuring the strength, relevance & visibility of AAUW well into the future

Closing the gender gap in leadership opportunities

AAUW North Carolina Strategic Plan 2018-2019 – Meeting AAUW’s four main focus areas

Mission: *To increase AAUW NC’s involvement across the state by creating five geographic regions for program planning, communications and advocacy which will advance equity for women and girls of North Carolina.*

STEM activities; Advocacy plans with NC Justice Center

Salary negotiation workshops (*Work Smart & Start Smart*)

Regional Meetings; Communication plan, with new website

Annual Conference sessions; Outreach to NC women’s organizations; Celebration 2020 (for 100th anniversary of 19th Amendment)